



IDENTITY ONE

Milliken™

INSPIRED. INSPIRING.

What defines an identity? What makes us unique from one another – or even, connects us?

Considering that human beings are essentially 99.9% the same genetically, only a small margin distinguishes us from one another. In the remaining 0.1%, over 3 million differences exist between the DNA of two people. This minimal difference matters. It determines our outward appearance, personality traits, and ultimately, how we define ourselves over time and within our surroundings.

The Identity One collection explores the dichotomy between our true similarities and how subtle differences impel us to create and form our own unique identity.

Be true. Be yourself. Create an Identity One.



Latent Code & Latent Small in Neutral

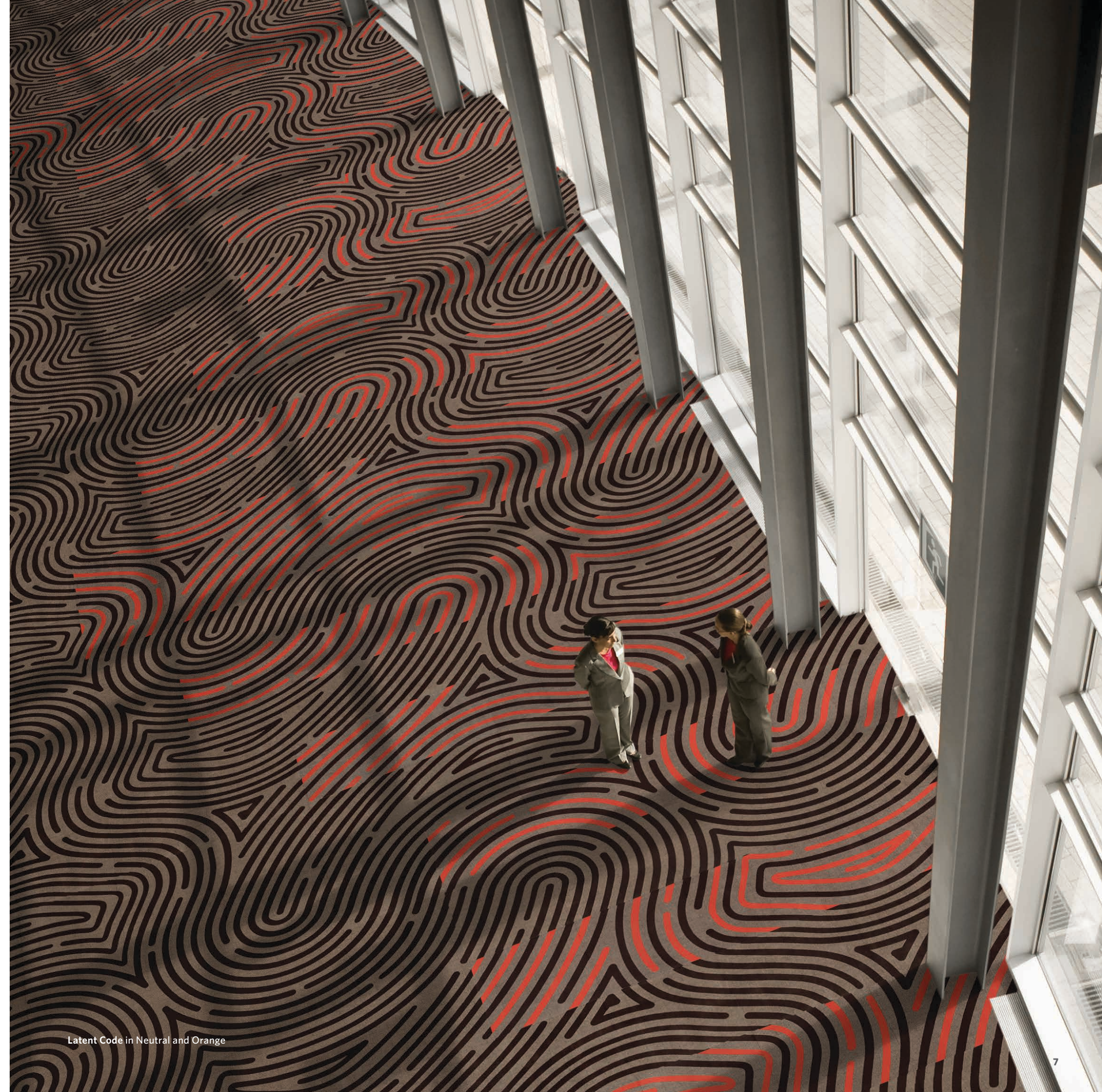
LATENT

The Latent design series focuses on the fine detail found in the human fingerprint—the curve of line and the texture created by this inherent trait. Fingerprints are detailed, unique, difficult to alter, and durable over the life of an individual, making them suitable as long-term markers of human identity. However, if not carefully collected and examined, fingerprints can easily appear the same.

With Latent, explore various scales, textures, and colors: all interchangeable to create many different combinations and possibilities within each design. Although initial patterns are the same, how these are manipulated will determine how identifiable an environment becomes for those who design, own or inhabit the space.



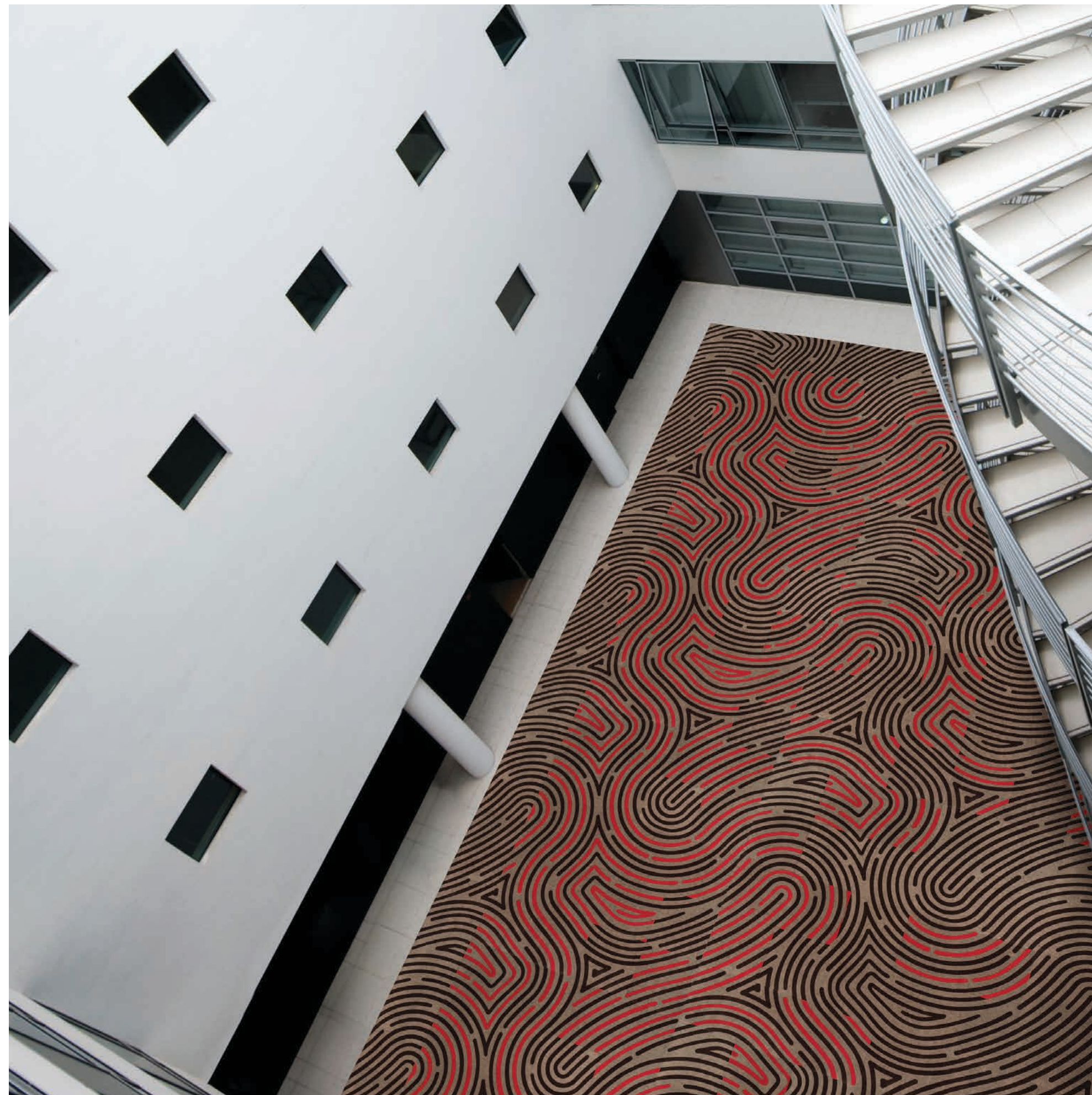
Latent Code in Neutral with Imprint Texture in Purple



Latent Code in Neutral and Orange



Latent Code in Neutral with Imprint Texture in Purple



Latent Code in Neutral and Red



CREATE YOUR OWN LATENT DESIGN

Latent is unique in its ability to allow ultimate control of size, symmetry, texture, color, and placement. Crop two repeating scales to fit a specific space plan and create rugs and corridor runners—all derivatives from the continuously repeating design. It speeds up the design process and puts creative freedom at your fingertips.



Latent Code in Neutral



Latent Imprint in Neutral and Teal

Accents of color become an easy way to change the identity of a floor with the Latent design. Below are three interesting options that allow for varying amount of color to begin to define an area or create subtle differences evoking movement and continuous change along the corridor.



Latent Imprint in Neutral & Teal



Latent Code in Neutral



Imprint Texture in Neutral and Purple

A UNIQUE IDENTITY FOR SPACE PLANNING

Just like human beings, spaces carry an identity. The subtle differences are what make it memorable and identifiable.

With the Latent design series, interchange textures, colors, and scales easily for ultimate flexibility in space planning. The number of unique combinations will radically change your approach to projects.

What will the DNA of your next space reflect? Subtle differences matter.



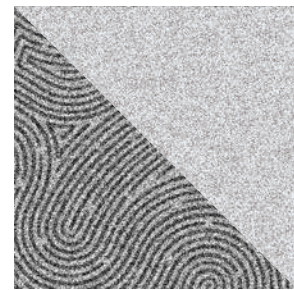
ACCENT COLOR

Simply add one color to a layout and change the perception of a space entirely. Starting with the neutral palette, selectively add a touch of accent color or completely redefine a space with multiple colors. Choose from preselected color options or create a custom palette using the Milliken Pure Color box, which features more than 1,360 colors.



SCALE

Depending on the scale required, choose from two standard sizes: Latent and Latent small. Or, explore both in combination for distinctly interesting effects.



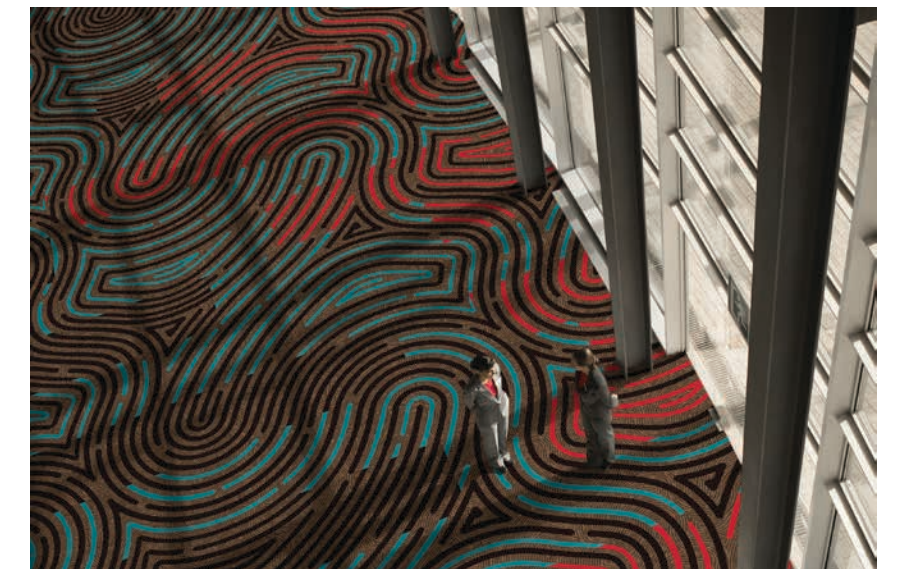
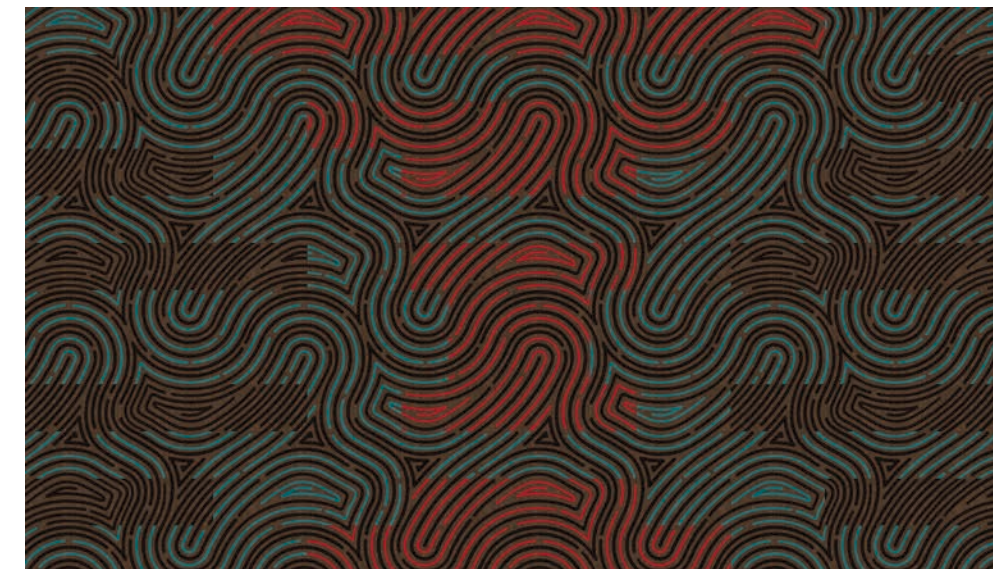
TEXTURE

Each space requires different amounts of pattern to allow for functionality and long-term performance. In the Latent design series, explore two textures—Code and Imprint. Both can be added to any color combination for more subtlety or contrast, depending on the application.



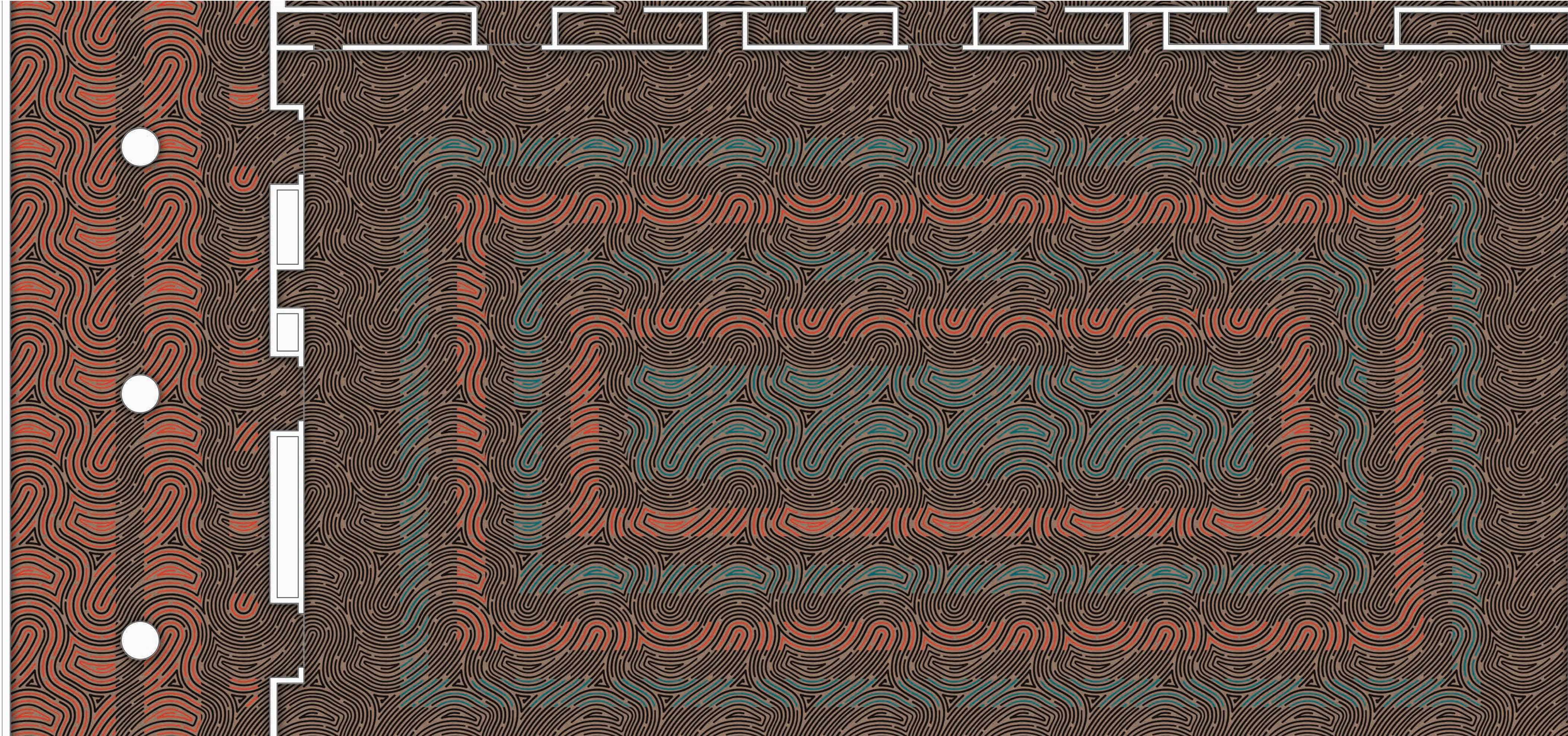
SEQUENCE

Just like with our DNA, sequence matters—and is a defining factor that determines an identity. With the Latent designs, creative space planning is in your control. Modular tile allows flexibility in pattern layout, repeat size, and shape—to be as large and as elaborate as desired while maintaining only a few SKU's.

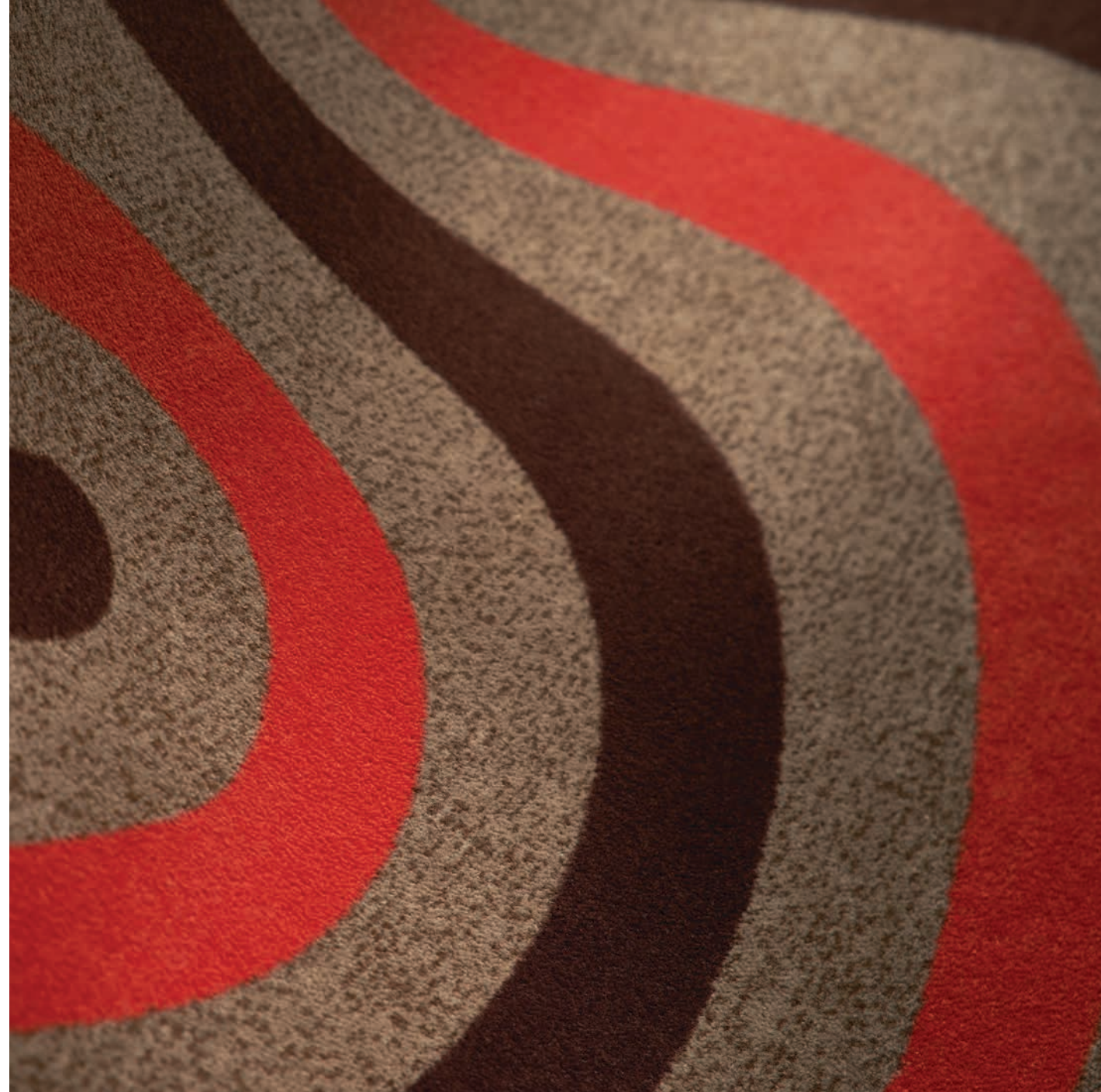




Latent Code in Neutral, Teal and Orange



Latent Code in Neutral, Teal and Orange



Latent Code in Orange



Profiles Bold

PROFILES

The Profiles design in the Identity One collection explores another feature that further differentiates each of us as unique. The spacing and shape of our eyes, the size of a nose, and the form of the lips all contribute to our personal identity. The symmetry and contour of line when viewing the human profile can be thought quite simple. However, these features are highly intricate in respect to each individual. In the abstract adaption of a facial profile, the design's varying curvilinear approach which becomes exaggerated elements.

With the combination of scale—large and small—as well as the ability to create tonal gradients with bold or subtle color, Profiles represents the diversity of each human identity.





Profiles Large and Contour



Contour with Decode Texture in Red & Orange



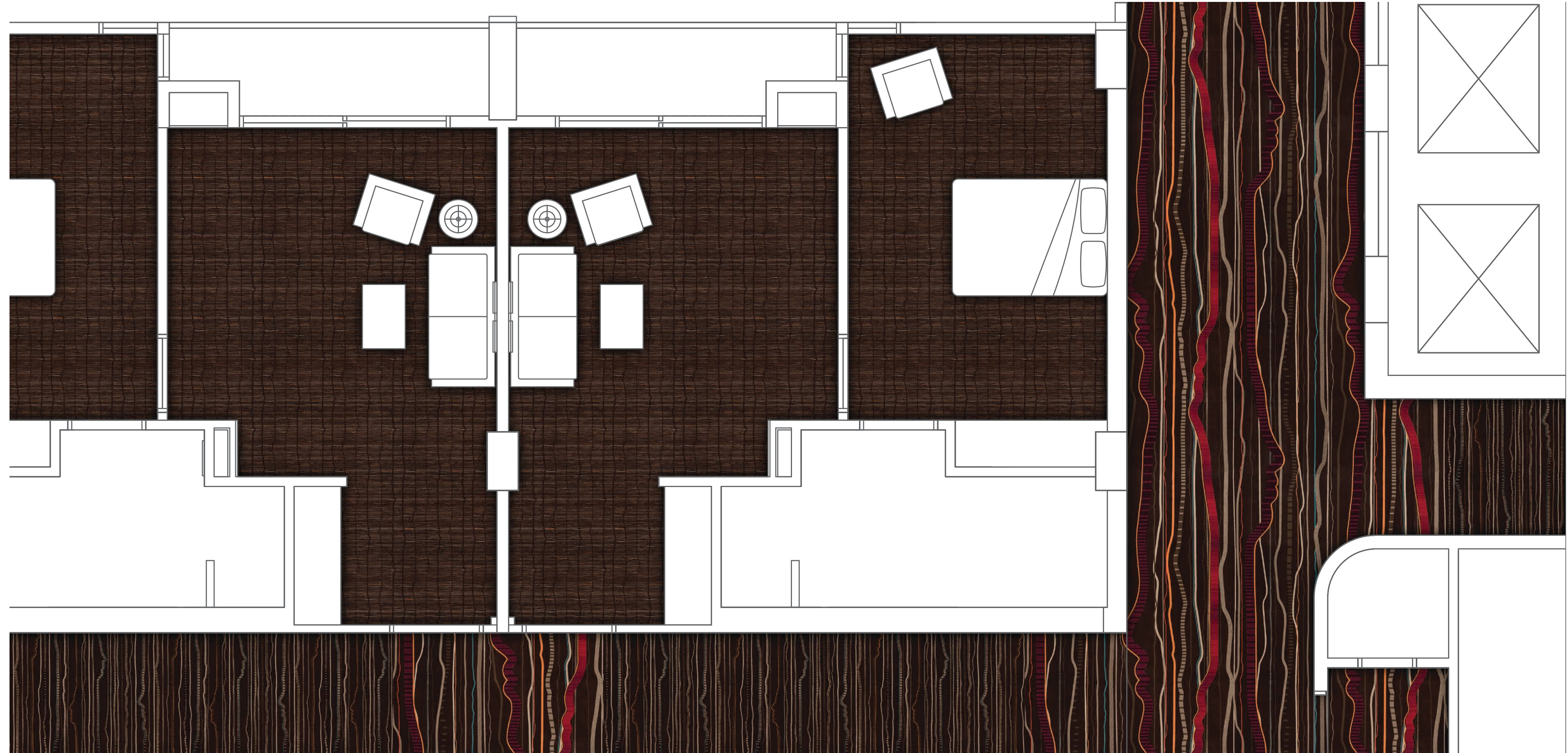
Profiles Line



Profiles Line with Decode Texture in Red



Profiles Large with Profiles Quiet



Profiles Large, Profiles Quiet with Contour Bold



Contour Bold



Contour with Decode Texture in Neutral

UNLOCK INSPIRING GUESTROOMS

Creating a space's identity is not limited to large public areas. As guests move through a property to intimate and private spaces, such as a guestroom, evolve the identity to reveal new inspiring facets.

With the Identity One collection, choose to make the floor a statement or a subtle background for the guest. The size of the room becomes the canvas—and the layout options are endless. Visualize the possibilities with modular carpet in your next guestroom project using Milliken's in-house rendering service.

Milliken offers several modular constructions, weights, and sizes for hotel guestrooms. The benefits are significant with regard to less waste, ease of replacement, durability, and sustainability. And the expanse of creative patterns easily makes it the right choice.



Profiles Mild with Decode Texture in Neutral

Monolithic tile installation



Profiles Mild

Quarter-turn tile installation
Design rotated for custom look.



Decode Texture in Orange, Dark Orange and Red

TEXTURE & BORDER EFFECTS

Build fun and inspiring spaces with the various textures of Identity One. These near-solid textures—Code and Imprint—can add color accents to any surface. It is also another creative tool for space planning when used as out fill, inserts, and border effects.



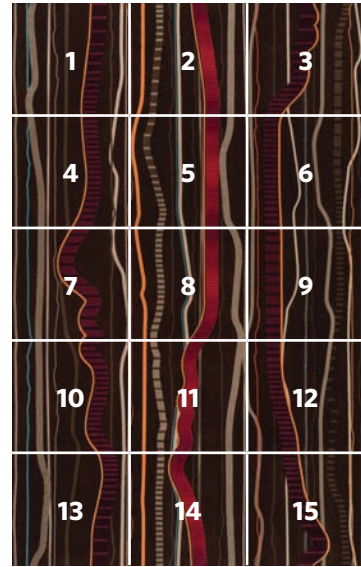
Imprint Texture Purple with Decode Texture in Red and Orange



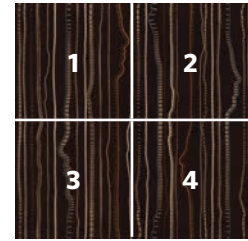
Latent Code in Purple with Imprint Texture in Purple

KIT OF PARTS

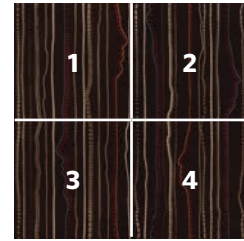
Milliken's expertise in modular carpet provides a unique approach to scale, color spectrum, and custom carpeting from a standard kit of design components. With Milliken modular tiles, the flexibility of patterning and possibilities are veritably increased, rather than limited. Identity One features multiple components within each design group that can be combined in intriguing ways to alter scale and aesthetic.



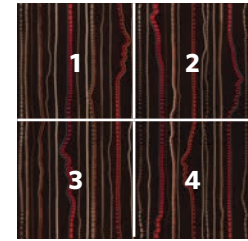
Profiles Large



Profiles Quiet



Profiles Mild



Profiles Bold



Decode Texture in Dark Neutral



Profiles Quiet Tiles 1 & 3

Profiles Mild - Full Repeat

Profiles Bold - Full Repeat

Profiles Mild - Full repeat

Profiles Quiet Tiles 2 & 4



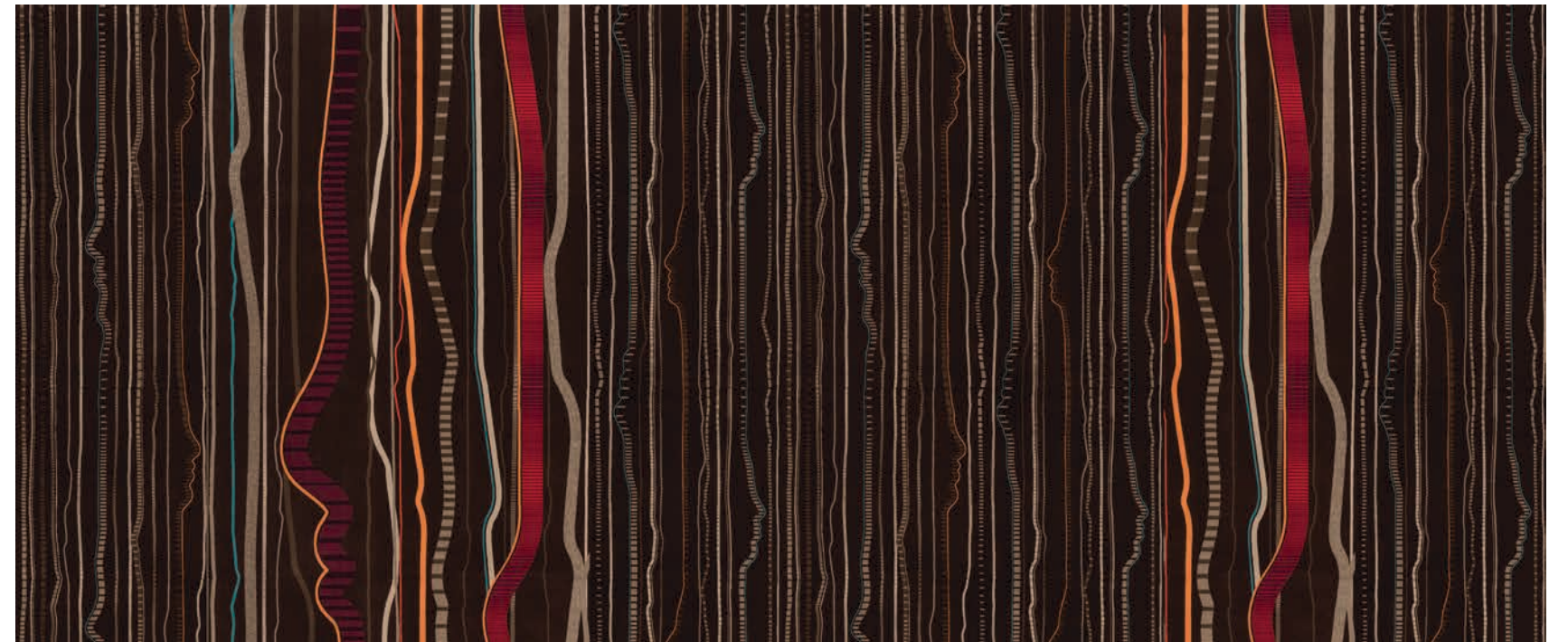
Profiles Quiet Tiles 1 & 3

Decode Texture

Profiles Quiet - Full Repeat

Decode Texture

Profiles Quiet - Full Repeat



Profiles Quiet Tiles 1 & 3

Profiles Large Tiles 1, 2, 4, 5, 7, 8, 10, 11, 13 & 14

Profiles Quiet - Full Repeat

Profiles Large Tiles 3, 6, 9, 12 & 15

Profiles Quiet Tiles 2 & 4

LATENT CODE & IMPRINT

25 tile repeat



Latent Code in Neutral
Order #: 00563399
Repeat: 180.00"W x 180.00"L

25 tile repeat



Latent Imprint in Neutral
Order #: 00563410
Repeat: 180.00"W x 180.00"L

Additional Colors



Latent Code in Purple
Order #: 00563408
Repeat: 180.00"W x 180.00"L



Latent Code in Teal
Order #: 00563407
Repeat: 180.00"W x 180.00"L



Latent Imprint in Purple
Order #: 00563418
Repeat: 180.00"W x 180.00"L



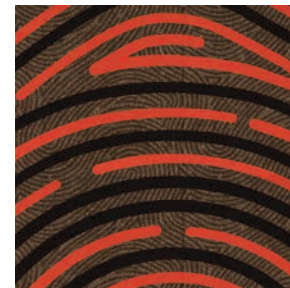
Latent Imprint in Teal
Order #: 00563417
Repeat: 180.00"W x 180.00"L



Latent Code in Orange
Order #: 00563402
Repeat: 180.00"W x 180.00"L



Latent Code in Red
Order #: 00563404
Repeat: 180.00"W x 180.00"L



Latent Imprint in Orange
Order #: 00563415
Repeat: 180.00"W x 180.00"L



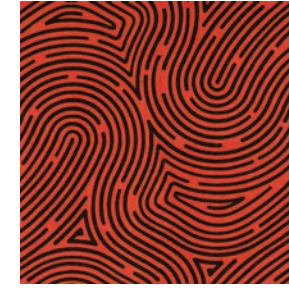
Latent Imprint in Red
Order #: 00563416
Repeat: 180.00"W x 180.00"L

LATENT SMALL

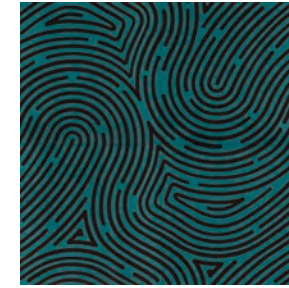
4 tile repeat



Latent Small in Neutral
Order #: 00563424
Repeat: 72.00"W x 72.00"L



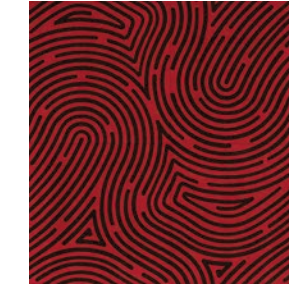
Latent Small in Orange
Order #: 00563426
Repeat: 72.00"W x 72.00"L



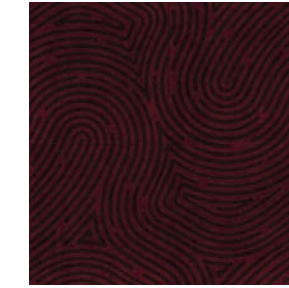
Latent Small in Teal
Order #: 00563434
Repeat: 72.00"W x 72.00"L



Latent Small in Dark Neutral
Order #: 00564713
Repeat: 72.00"W x 72.00"L



Latent Small in Red
Order #: 00563428
Repeat: 72.00"W x 72.00"L



Latent Small in Purple
Order #: 00563435
Repeat: 72.00"W x 72.00"L



PROFILES & COORDINATES



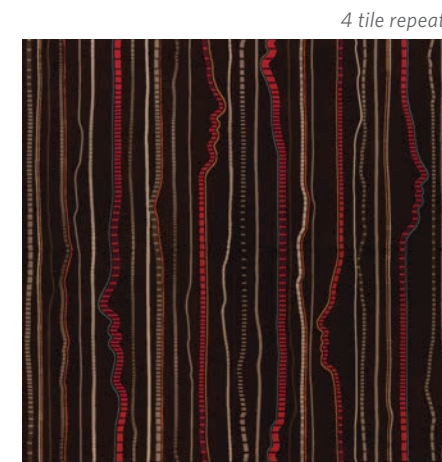
4 tile repeat
Profiles Quiet
 Order # : 00563678
 Repeat: 72.00"W x 72.00"L



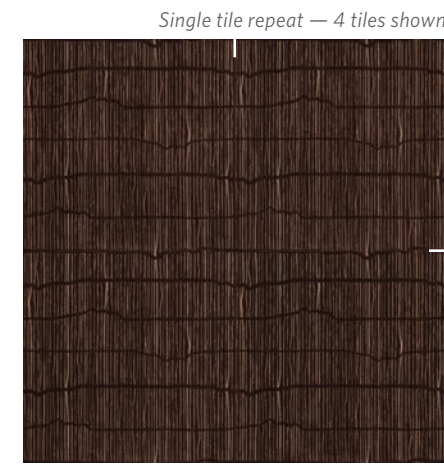
15 tile repeat
Profiles Large
 Order # : 00563911
 Repeat: 108.00"W x 180.00"L



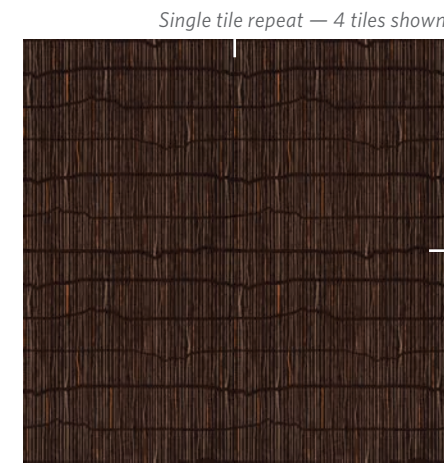
4 tile repeat
Profiles Mild
 Order # : 00563680
 Repeat: 72.00"W x 72.00"L



4 tile repeat
Profiles Bold
 Order # : 00563682
 Repeat: 72.00"W x 72.00"L



Single tile repeat — 4 tiles shown
Contour
 Order # : 00564728
 Repeat: 36.00"W x 36.00"L

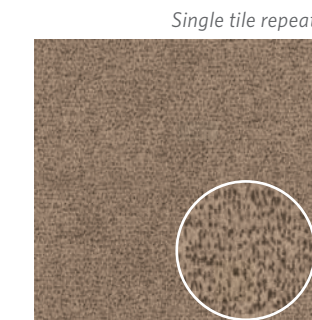


Single tile repeat — 4 tiles shown
Contour Bold
 Order # : 00564760
 Repeat: 36.00"W x 36.00"L



4 tile repeat
Profiles Line
 Order # : 00564838
 Repeat: 72.00"W x 72.00"L

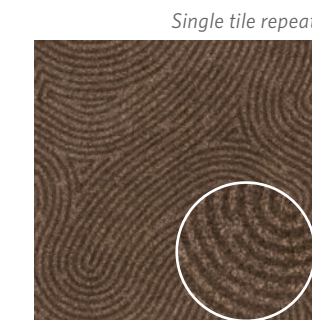
TEXTURES



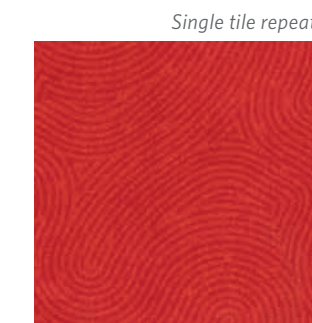
Single tile repeat
Decode Texture in Neutral
 Order # : 00564205
 Repeat: 36.00"W x 36.00"L



Single tile repeat
Decode Texture in Orange
 Order # : 00564206
 Repeat: 36.00"W x 36.00"L



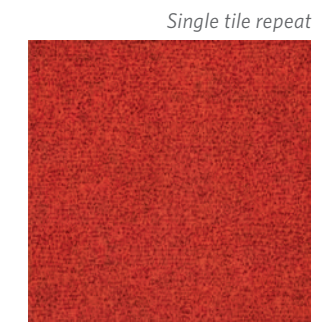
Single tile repeat
Imprint Texture in Neutral
 Order # : 00564193
 Repeat: 36.00"W x 36.00"L



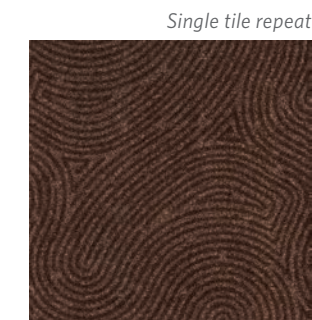
Single tile repeat
Imprint Texture Dark in Orange
 Order # : 00564265
 Repeat: 36.00"W x 36.00"L



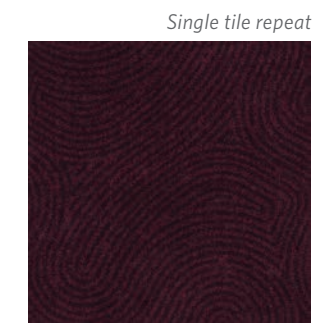
Single tile repeat
Decode Texture in Dark Neutral
 Order # : 00564267
 Repeat: 36.00"W x 36.00"L



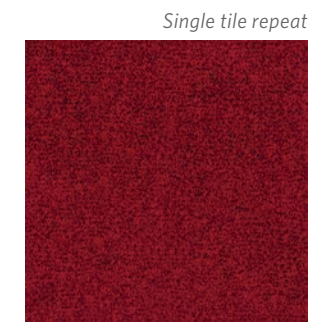
Single tile repeat
Decode Texture in Dark Orange
 Order # : 00564207
 Repeat: 36.00"W x 36.00"L



Single tile repeat
Imprint Texture in Dark Neutral
 Order # : 00563900
 Repeat: 36.00"W x 36.00"L



Single tile repeat
Imprint Texture in Purple
 Order # : 00565250
 Repeat: 36.00"W x 36.00"L



Single tile repeat
Decode Texture in Red
 Order # : 00564208
 Repeat: 36.00"W x 36.00"L



Single tile repeat
Imprint Texture in Red
 Order # : 00564202
 Repeat: 36.00"W x 36.00"L

IDENTITY ONE COLLECTION OVERVIEW

DESIGN NAME	ORDER NUMBER	REPEAT	TILE GRID
LATENT CODE in NEUTRAL	00563399	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT CODE in ORANGE	00563402	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT CODE in PURPLE	00563408	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT CODE in RED	00563404	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT CODE in TEAL	00563407	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT IMPRINT in NEUTRAL	00563410	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT IMPRINT in ORANGE	00563415	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT IMPRINT in PURPLE	00563418	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT IMPRINT in RED	00563416	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT IMPRINT in TEAL	00563417	180.00"W x 180.00"L	5 x 5 GRID—25 TILES
LATENT SMALL in NEUTRAL	00563424	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
LATENT SMALL in DK. NEUTRAL	00564713	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
LATENT SMALL in ORANGE	00563426	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
LATENT SMALL in RED	00563428	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
LATENT SMALL in TEAL	00563434	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
LATENT SMALL in PURPLE	00563435	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
PROFILES QUIET	00563678	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
PROFILES MILD	00563680	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
PROFILES BOLD	00563682	72.00"W x 72.00"L	2 x 2 GRID—4 TILES
PROFILES LARGE	00563911	108.00"W x 180.00"L	3 x 5 GRID—15 TILES
CONTOUR	00564728	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
CONTOUR BOLD	00564760	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
PROFILES LINE	00564838	72.00"W x 72.00"L	2x 2 GRID—4 TILES
IMPRINT TEXTURE in NEUTRAL	00564193	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
IMPRINT TEXTURE in DK. NEUTRAL	00563900	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
IMPRINT TEXTURE in DK. ORANGE	00564265	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
IMPRINT TEXTURE in RED	00564202	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
IMPRINT TEXTURE in PURPLE	00565250	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
DECODE TEXTURE in NEUTRAL	00564205	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
DECODE TEXTURE in DK. NEUTRAL	00564267	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
DECODE TEXTURE in ORANGE	00564206	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
DECODE TEXTURE in DK. ORANGE	00564207	36.00"W x 36.00"L	1 x 1 GRID—1 TILE
DECODE TEXTURE in RED	00564208	36.00"W x 36.00"L	1 x 1 GRID—1 TILE

Textures are approved for use as out-fill and small areas only.

ADVANTAGES OF MILLIKEN CARPET TILE



Cushion Backing

Comfort Plus® & Underscore™ are Milliken's latest generation cushion backing systems and are standard on Milliken modular carpet products. In addition to providing superior underfoot comfort and significantly improving the carpet's wear performance, these cushion backings also offer ergonomic, acoustic, and environmental benefits.

Milliken cushion backing protects the carpet face from wear and can extend the carpet's life by up to 40%. Acting like an insulating shock absorber, Milliken cushion backings protect against wear, improve appearance retention and enhance comfort and safety. Cushion backing also helps Milliken carpets earn test ratings of Severe in the TARR system.

Milliken cushion-backed carpet tiles are unmatched in moisture management. They stop liquids at the surface and wick moisture away from the sub-floor thereby reducing conditions for mold and mildew growth. By allowing high levels of moisture to be transported through the tile, Milliken modular tiles can handle water vapor emissions up to 85% relative humidity. This unique feature eliminates one less worry about carpet in a high-humidity environment.

Cushion Improves Acoustics

Much emphasis is placed on the need to reduce unwanted noise in corporate and public spaces. Reducing noise levels can improve comfort, well-being, the ability to concentrate and yield higher performance and productivity. Milliken cushion-backed tiles achieve an improvement in sound absorption performance by absorbing sounds across a wide range of frequencies including those most associated with human speech. Milliken's cushioned carpet tiles absorb up to 50% more noise than hard-backed carpets and up to 12X more than hard surface and rubber flooring. Better yet, the new LEED v4 rewards designers for providing spaces that facilitate better communications by offering up to 2 LEED points. Clearly, acoustics matter.



StainSmart®

StainSmart® is a proprietary treatment applied to Milliken modular carpets to provide Stain Resist and Soil Release characteristics. This treatment provides state-of-the-art protection against penetrating stains and soil. It's a dual action technology that enables liquid and oil-based spills to bead up and be easily removed from the carpet. The treatment becomes an inherent part of the carpet so it's durable over years of use, even in high traffic.

Stain Resist: This chemistry blocks the dye sites of the nylon fiber, lessening the ability of a stain to bond with the fiber.

Soil Release: Prevents soil from adhering to or imbedding in the fiber surface and enhances the efficiency of soil removal when proper cleaning techniques are followed.

Milliken warrants that carpet treated with StainSmart will resist soiling and staining for 10 years. Proper maintenance is vital to the long-term effectiveness of the StainSmart treatment. Soaps used in wet-cleaning processes, especially spin bonnet, can cause rapid resoiling and effectively negate the protection built into the product. Milliken recommends the MilliCare® Textile and Carpet Care Service Network.

SPECIFICATIONS

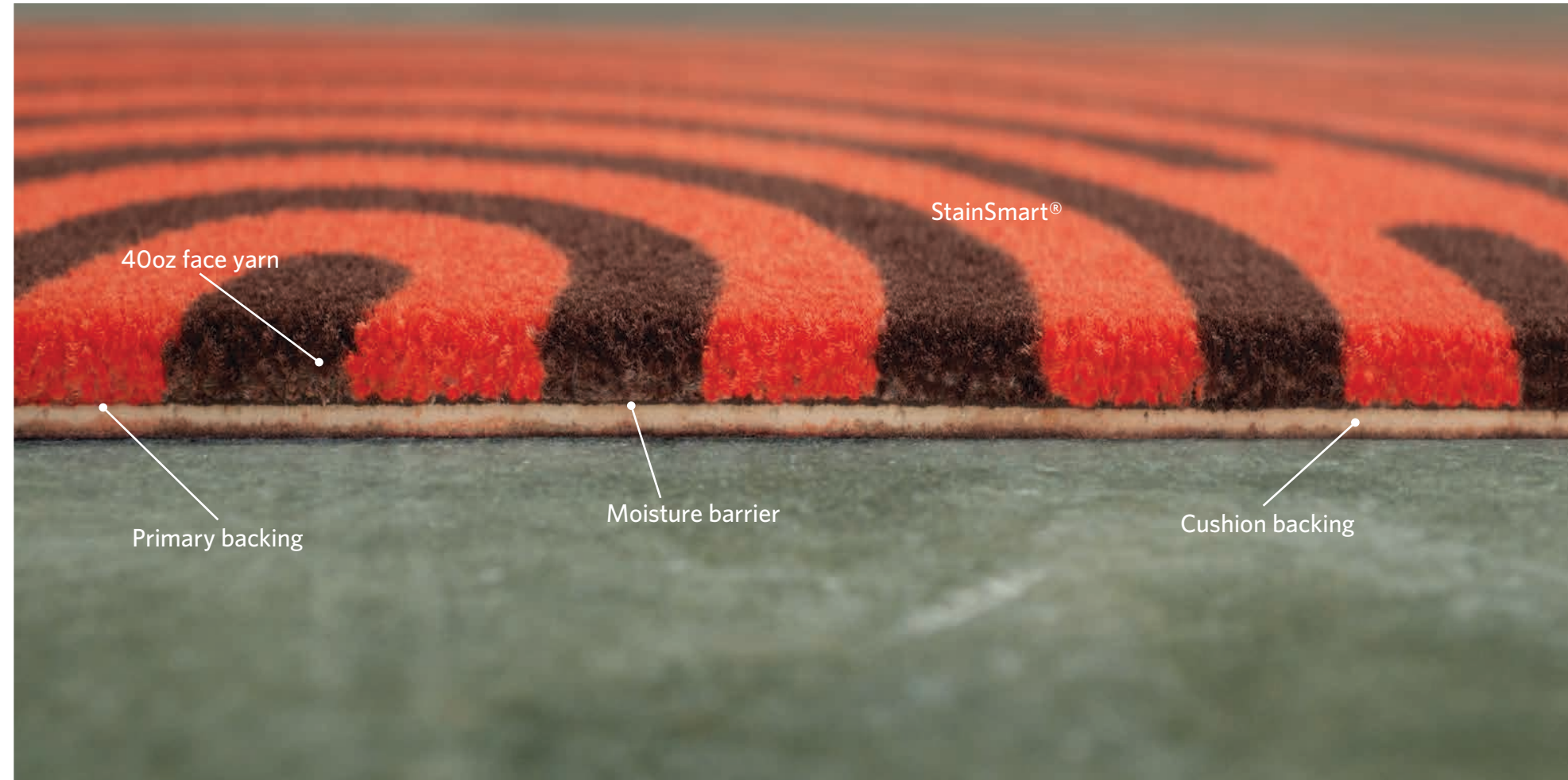
FACE WEIGHT — With carpet tile, some manufacturers quote total weight and some quote face weight. Milliken reveals both. Identity One is available in 36oz and 40oz face weight.

BACKING — There are various backing types with different tile options. All Milliken tile comes standard with attached PVC-free polyurethane cushion.

DIMENSIONAL STABILITY — For carpet tile, it is imperative that the tile remain flat and dimensionally stable and secure to the floor under extreme conditions (humidity, temperature, & rolling traction). All Milliken modular carpet products are certified with the Aachen test and pass for dimensional stability.

STAIN AND SOIL PROTECTION — Food and beverage spills in public environments require product performance enhancements to help with long term cleanability and overall appearance. All Milliken carpet products include as standard our StainSmart® technology a chemically bonded stain and soil resist technology.

MOISTURE BARRIER — For added performance, the product is standard with a barrier layer that prevents moisture from penetrating through the backing.



Grand Plaza® 40

Construction
Tufted, Patterned Cut-Pile Carpet Tile

Dye Method
Digital Millitron® Dye Injection

Tile Size
36" x 36" (914.4 x 914.4 mm.)

Yarn Type
Milliken WearOn® BCF Nylon Type 6,6

Stain Resist / Soil Release
StainSmart®

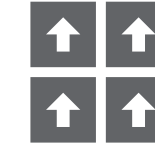
Tufted Face Weight
40 oz./sq.yd. (1,356.3 g./sq.m.)

Finished Pile Height
0.25 in. sheared (6.4 mm.)

Average Density
5,879

Standard Backing
PVC-Free Comfort Plus® ES
Cushion Secondary with Synthetic
Woven/Non-Woven Composite
Primary

Recommended Installation Methods



MONOLITHIC

Grand Plaza® 36

Construction
Tufted, Patterned Cut-Pile Carpet Tile

Dye Method
Digital Millitron® Dye Injection

Tile Size
36" x 36" (914.4 x 914.4 mm.)

Yarn Type
Milliken WearOn® BCF Nylon Type 6,6

Stain Resist / Soil Release
StainSmart®

Tufted Face Weight
36 oz./sq.yd. (1,220.7 g./sq.m.)

Finished Pile Height
0.25 in. sheared (6.4 mm.)

Average Density
5,184

Standard Backing
PVC-Free Comfort Plus® ES
Cushion Secondary with Synthetic
Woven/Non-Woven Composite
Primary

Recommended Installation Methods



MONOLITHIC



NSF International Certified
NSF 304 and NSF 308
Food Contact Approved

Growing greener for over 100 years.
Visit milliken.com for more information.

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