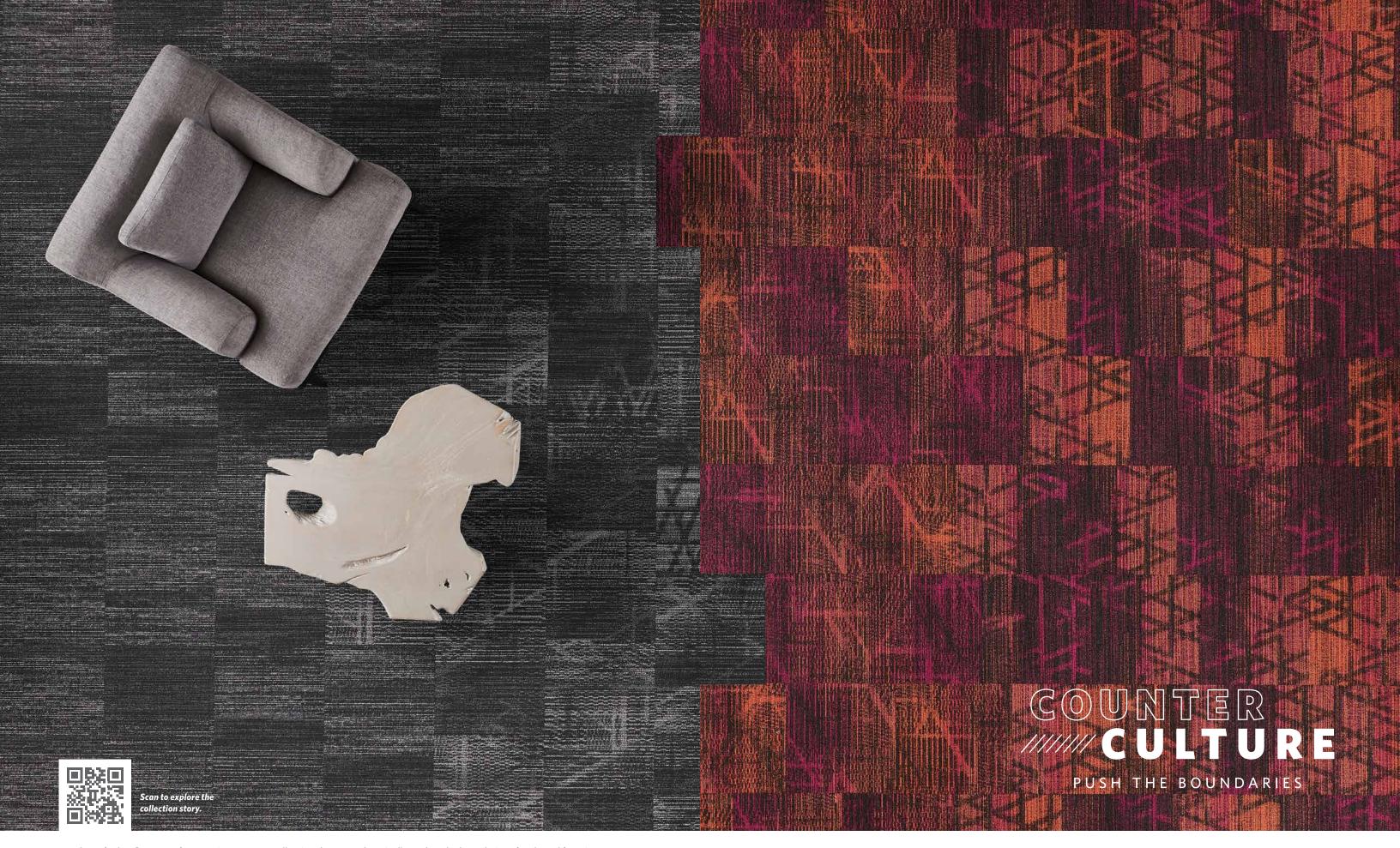
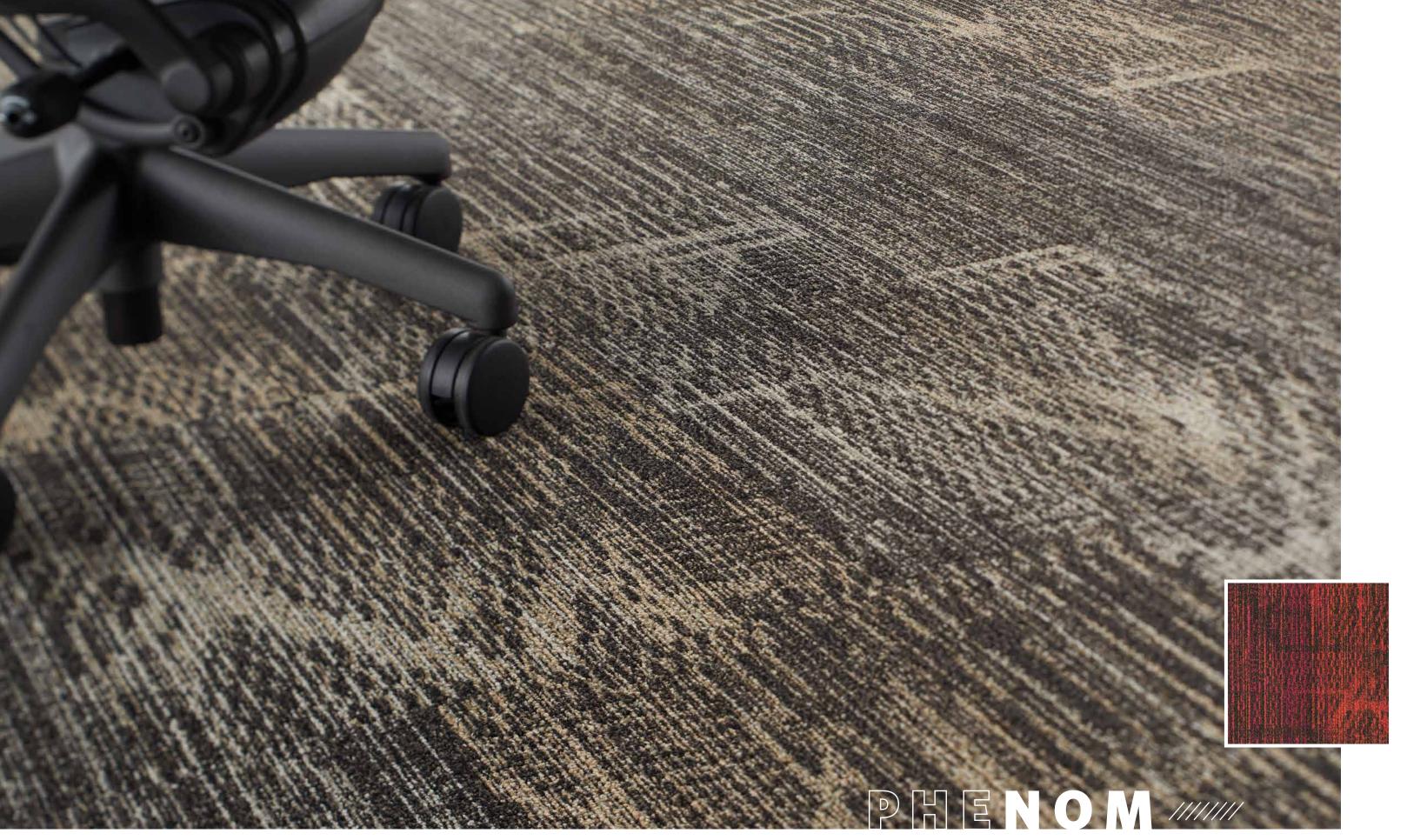
Milliken COUNTERCULTURE



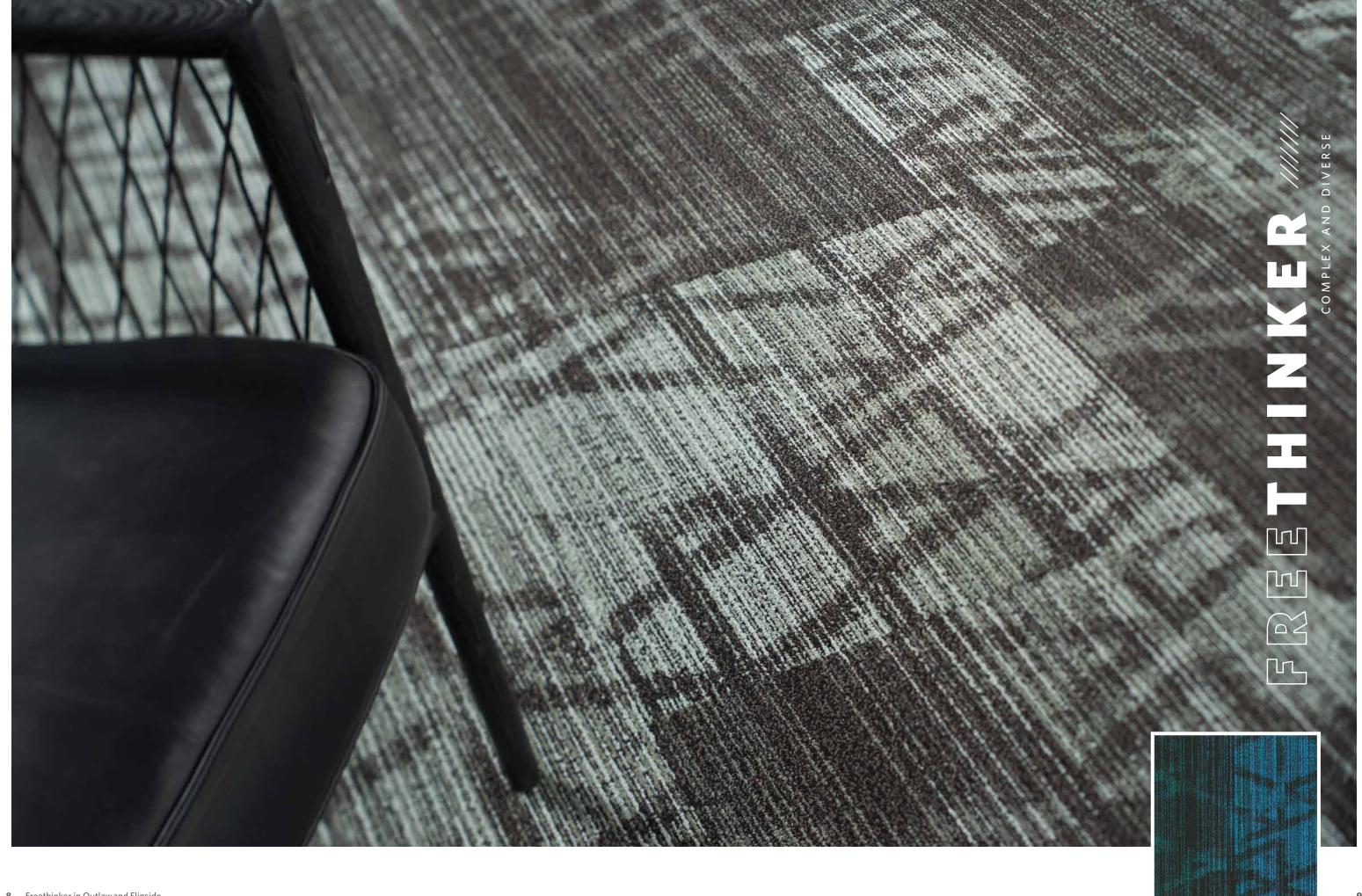
**Introducing Counterculture**, a vigorous new collection that unapologetically pushes the boundaries of style and function. Counterculture offers a dynamic stance paired with wide-ranging color and pattern flexibility. Discover new depths of form and contrast by delicately flowing from one texture to the next, creating an eloquent range of movement.





DISTINCT AND TRANSITIONAL

6 Phenom in Breakaway and Renegade.







OUTLAW OFB240-79

OFB27-197



CONTEMPORARY OFB13-79



**DIVERGENCE** OFB79-218



BREAKAWAY OFB122-27



ATYPICAL OFB13-27



POSTMODERN OFB145-141



ECCENTRIC OFB145-105

**DECO** OFB125-119



ALTERNATIVE OFB79-33



RENEGADE OFB79-110



FIGMENT PHN13-265



OUTLAW PHN240-79



CONTEMPORARY PHN13-79



DECO PHN125-119



DIVERGENCE PHN79-218





BREAKAWAY PHN122-27



ATYPICAL PHN13-27



FLIPSIDE



PHN27-197



POSTMODERN



PHN145-141



ECCENTRIC PHN145-105





PHN79-33







PHN79-110



FIGMENT FTR13-265

ATYPICAL

FTR13-27





FLIPSIDE FTR27-197



CONTEMPORARY FTR13-79

POSTMODERN

FTR145-141



DECO FTR125-119

ECCENTRIC

FTR145-105



DIVERGENCE FTR79-218





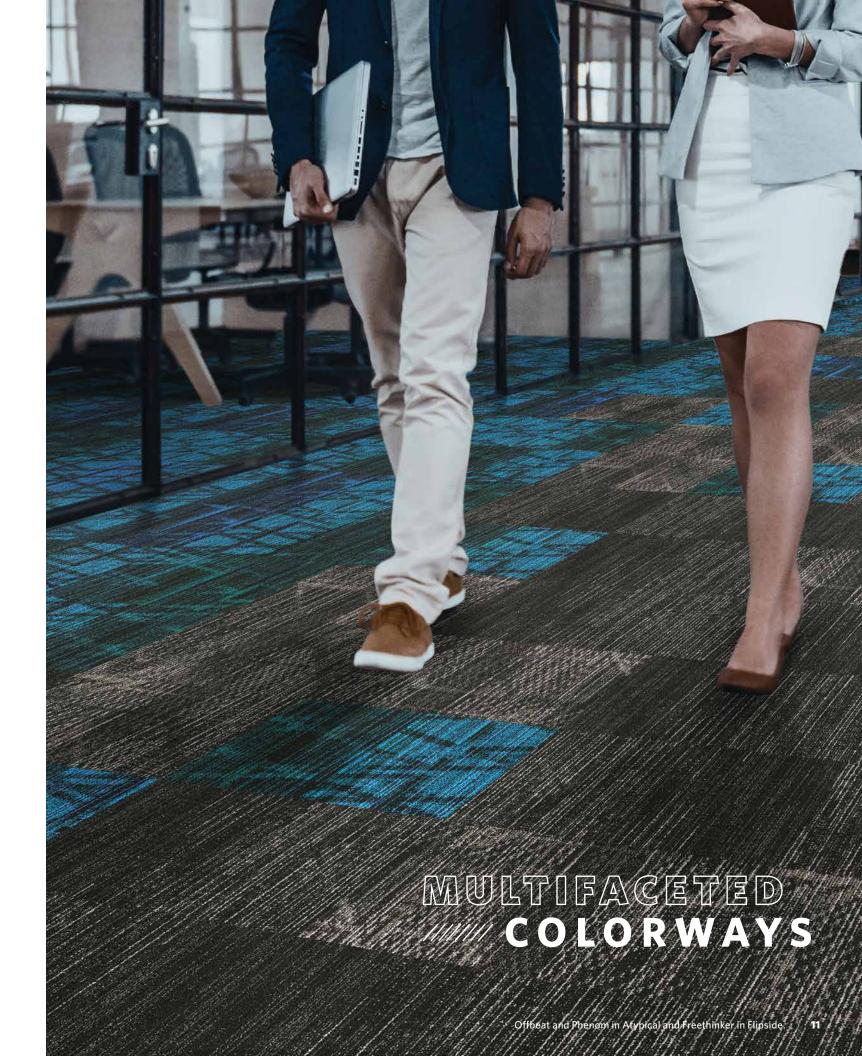
ALTERNATIVE FTR79-33

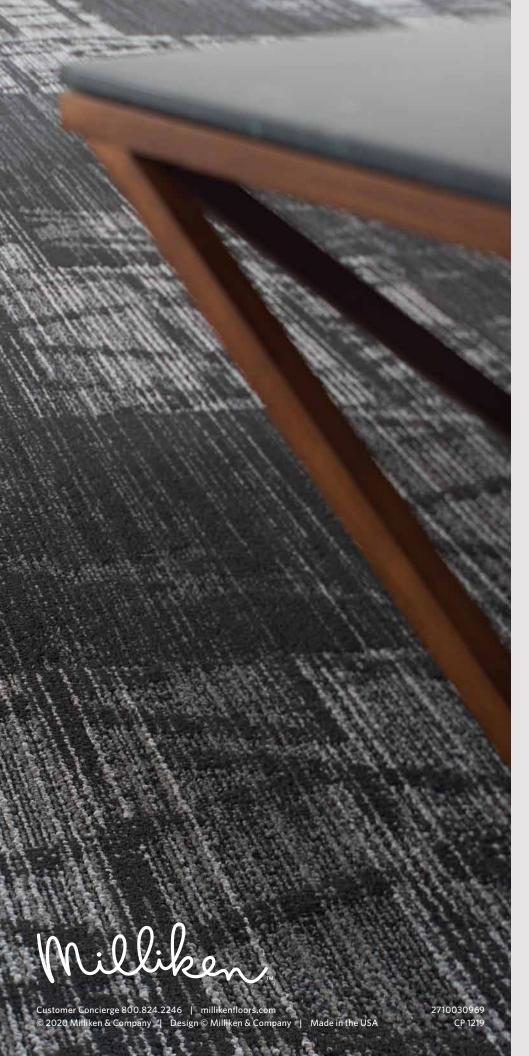


BREAKAWAY FTR122-27



RENEGADE FTR79-110





## **COUNTERCULTURE**

Offbeat / Phenom / Freethinker

**Construction**Tufted, Textured Loop

**Tile Size** 50 cm x 50 cm (19.7" x 19.7")

Yarn Type Universal Fibers® Solution-Dyed Nylon

Stain Resist / Soil Release StainSmart®

**Finished Pile Height** 

Offbeat: 0.124" (3.15 mm) Phenom: 0.124" (3.15 mm) Freethinker: 0.131" (3.33 mm)

**Finished Pile Thickness** 

Offbeat: 0.103" (2.62 mm) Phenom: 0.100" (2.54 mm) Freethinker: 0.106" (2.69 mm) **Average Density** 

Offbeat: 4,935 Phenom: 4,983 Freethinker: 4,775

Standard Backing PVC-Free WellBAC™

Comfort Cushion Available with TractionBack® Texture Appearance

Retention Rating (TARR) Severe Traffic End-Use

Applications

Recommended
Installation Method(s)



MONOLITHIC



Scan to explore the collection story.

## **SUSTAINABLE FEATURES**

**Counterculture** is manufactured with WellBAC<sup>™</sup> Comfort cushion backing, and is certified NSF-140 Gold with 43% pre-consumer recycled content by total product weight. **Counterculture** is also available with our NSF-140 Platinum backing option.

All Milliken modular carpets carry Environmental Product Declarations and Health Product Declarations, which contribute to LEED certification. Additionally, Milliken modular carpets carry Declare® transparency labels and comply with the Red List Imperative of the Living Building Challenge.<sup>™</sup>









Images in this brochure are approximate for color and pattern scale. Please use actual carpet samples to make your final selections.

## SHOWN ON THE COVER

(*Front*) Phenom PHN13-27 and Freethinker in Atypical FTR13-27 with Freethinker in Flipside FTR27-197. (*Back*) Freethinker in Atypical FTR13-27.