



CREO

Milliken™



# Creo.

express yourself

Powerful in messaging yet unrestrained in approach, Brazil's famous street art scene has introduced new avenues for artists and inspires on a global level. This modern, moving approach serves as the very inspiration behind Creo. Featuring three vibrant colorways Sao Paulo, Rio, and Brasilia, offered in three lively pattern families, Creo emulates the expressions found lining the streets of Brazil. With the robust offering of three production methods this collection seeks to emote and inspire.



SAO PAULO. RIO. BRASILIA.

# Sao Paulo

COLORWAY

Sao Paulo captures a natural appeal with warm focal tones fused with powerfully dynamic secondary shades.



INVITING. EXPRESSIVE. DYNAMIC.



EARTHY. ORGANIC. EVOCATIVE.



Creo, Rua Field in Sao Paulo. 3m x 3m tile field. Monolithic. PrintWorks.  
Change Agent LVT, Rootwork in Revere RTW165. 25cm x 150cm planks. Herringbone.



Creo, Rua Runner in Sao Paulo. 3m x 3m tile runner. Monolithic. PrintWorks.  
Change Agent LVT, Rootwork in Revere RTW165. 25cm x 150cm planks. Ashlar.



**Avenida Field** Broadloom 78.9" W x 52.6" L **DR#:** 01105138 **Technology:** Axminster



**Rua Field** 3m x 3m (118.2" W x 118.2" L) **DR#:** 01103962 **Technology:** PrintWorks





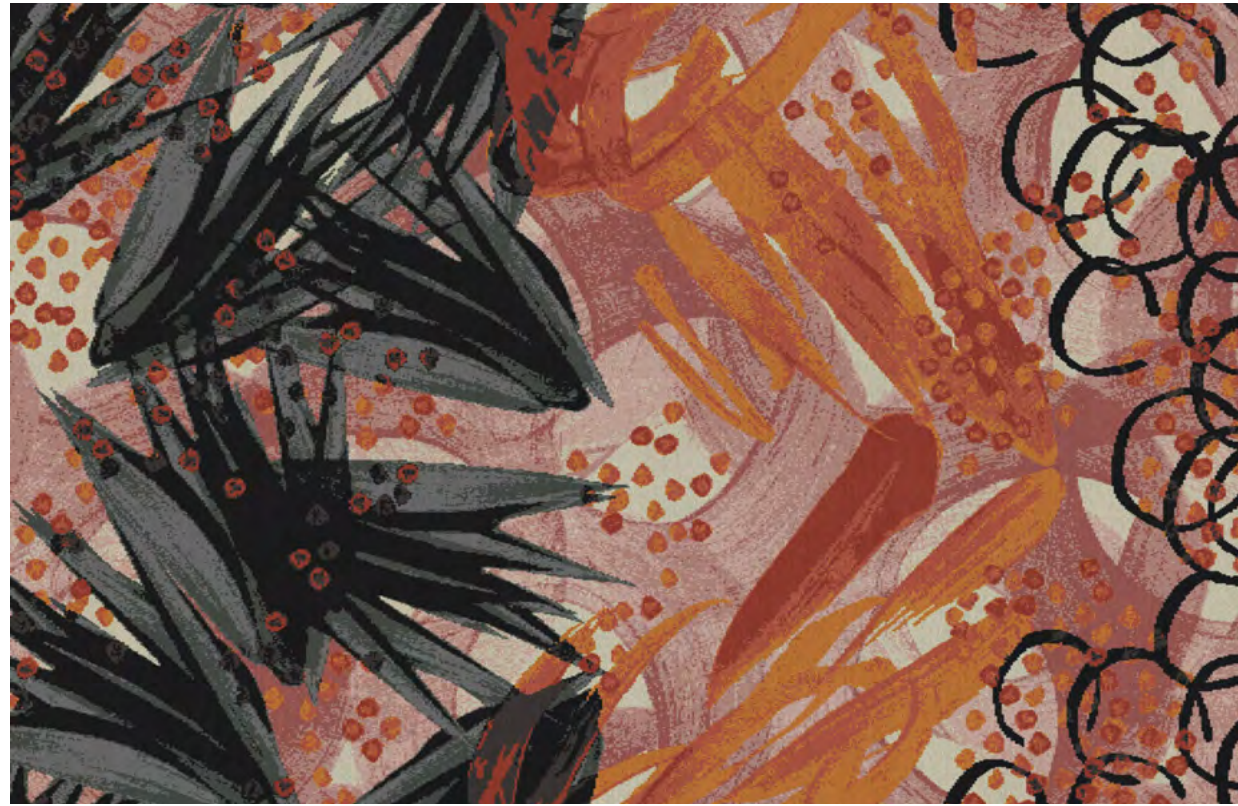
**Beco Field C** Broadloom 78.9" W x 78" L **DR#:** 01104627 **Technology:** Axminster



**Beco Field E** 1m x 1m (39.4" W x 39.4" L) 1 tile field, 4 tiles shown **DR#:** 01103592 **Technology:** PrintWorks







**Avenida Runner A** Broadloom 78.9" W x 52.6" L **DR#:** 01101281 **Technology:** Axminster



**Avenida Rug** 4m x 4m (157.6" W x 157.6" L) **DR#:** 01100746 **Technology:** PrintWorks

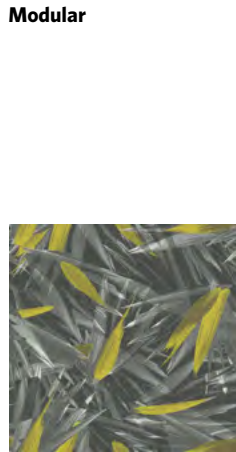
# Sao Paulo

Select your technology, favorite pattern and color combination for field, runner, or rug installations.

## PrintWorks

### Modular

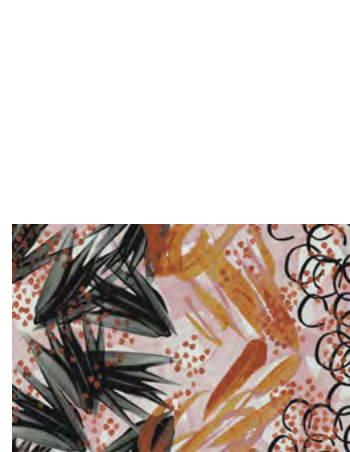
Rich Depth of Color



DR#: 01102884  
Avenida Field  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



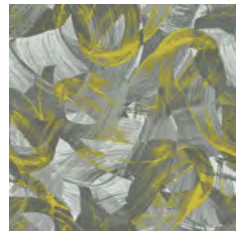
DR#: 01100746  
Avenida Rug  
4m x 4m (157.6" W x 157.6" L)  
16 tile rug



DR#: 01102903  
Avenida Runner A  
3m x 2m (118.2" W x 78.8" L)  
6 tile runner



DR#: 01097848  
Avenida Runner B  
3m x 3m (118.2" W x 118.2" L)  
9 tile runner



DR#: 01097909  
Beco Field A  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



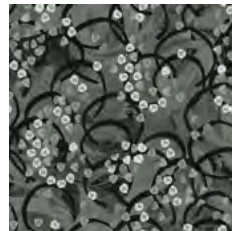
DR#: 01097856  
Beco Field B  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



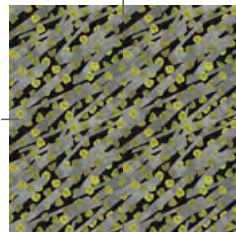
DR#: 01103567  
Beco Field B  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



DR#: 01097910  
Beco Field C  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



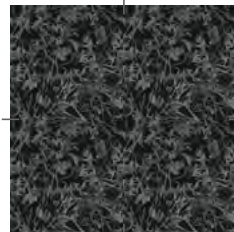
DR#: 01103568  
Beco Field C  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



DR#: 01101326  
Beco Field D  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



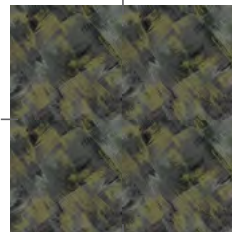
DR#: 01103534  
Beco Field D  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



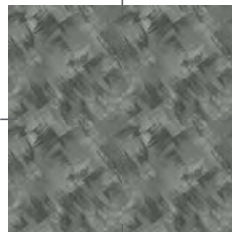
DR#: 01103594  
Beco Field E  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



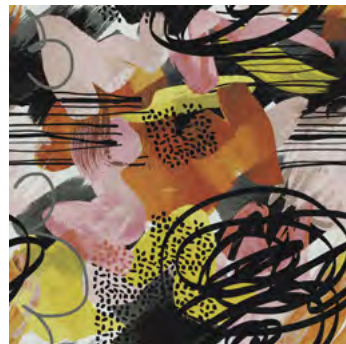
DR#: 01103592  
Beco Field E  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



DR#: 01103528  
Beco Field F  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



DR#: 01103532  
Beco Field F  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



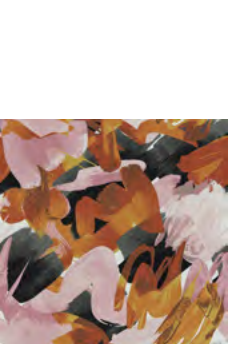
DR#: 01103962  
Rua Field  
3m x 3m (118.2" W x 118.2" L)  
9 tile field



DR#: 01111603  
Rua Runner  
3m x 3m (118.2" W x 118.2" L)  
9 tile runner



DR#: 01111606  
Rua Runner  
2m x 2m (78.80" W x 78.80" L)  
4 tile runner

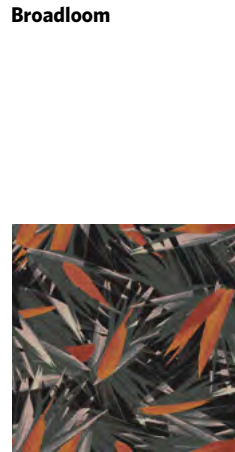


DR#: 01103960  
Rua Small Field  
2m x 2m (78.80" W x 78.80" L)  
4 tile field

## Axminster

### Broadloom

Premium Woven Luxury



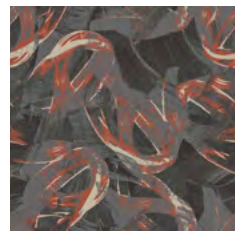
DR#: 01105138  
Avenida Field  
78.9" W x 78" L



DR#: 01101281  
Avenida Runner A  
78.9" W x 52.6" L



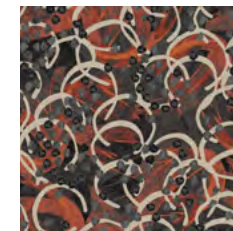
DR#: 01101241  
Rua Runner  
157.7" W x 157.7" L



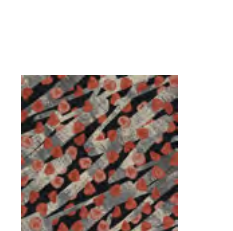
DR#: 01104641  
Beco Field A  
78.9" W x 78" L



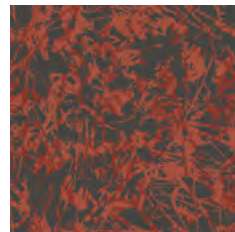
DR#: 01124327  
Beco Field B  
78.9" W x 78" L



DR#: 01104627  
Beco Field C  
78.9" W x 78" L



DR#: 01118749  
Beco Field D  
52.6" W x 52.6" L



DR#: 01104389  
Beco Field E  
78.9" W x 78" L

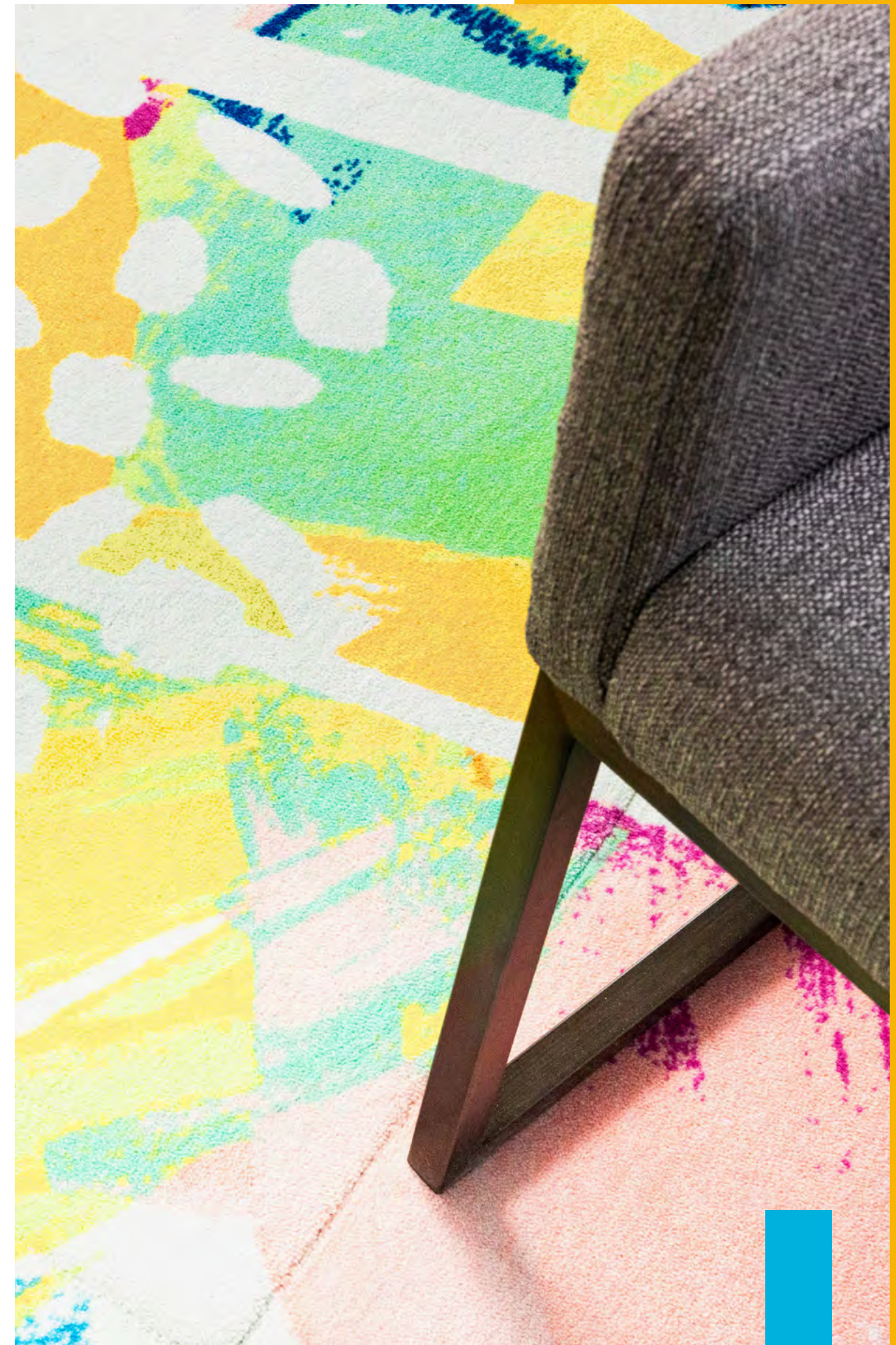


# Rio

COLORWAY

The Rio colorway introduces unequivocal energy to spaces with strikingly rich tones paired with bold highlights.

DRAMATIC. PLAYFUL. ENERGETIC.



BRIGHT. LIVELY. VIBRANT.





**Rua Runner** Broadloom 162" W x 159" L **DR#:** 01124556 **Technology:** ColorPoint



**Rua Field** 3m x 3m (118.2" W x 118.2" L) **DR#:** 01097850 **Technology:** PrintWorks





**Beco Field B** 2m x 2m (78.80" W x 78.80" L) **DR#:** 01097857 **Technology:** PrintWorks



**Beco Field F** Broadloom 81" W x 77.1" L **DR#:** 01124646 **Technology:** ColorPoint







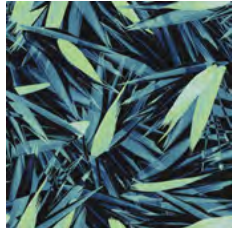
**Avenida Runner A** Broadloom 81" W x 53" L **DR#:** 01124534 **Technology:** ColorPoint



**Avenida Runner B** 3m x 3m (118.2" W x 118.2" L) **DR#:** 01105485 **Technology:** PrintWorks

*Rich Depth of Color*

**PrintWorks**  
Modular



DR#: 01105495  
Avenida Field  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



DR#: 01105482  
Avenida Rug  
4m x 4m (157.6" W x 157.6" L)  
16 tile rug



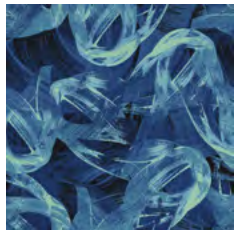
DR#: 01105486  
Avenida Runner A  
3m x 2m (118.2" W x 78.8" L)  
6 tile runner



DR#: 01105485  
Avenida Runner B  
3m x 3m (118.2W" x 118.2"L)  
9 tile runner



DR#: 01098929  
Beco Field A  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



DR#: 0111887  
Beco Field A  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



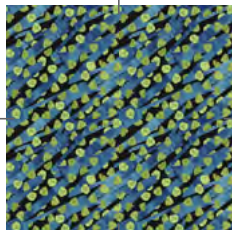
DR#: 01097857  
Beco Field B  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



DR#: 01098965  
Beco Field B  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



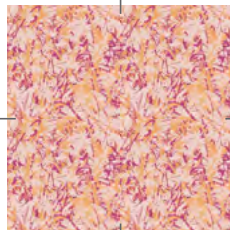
DR#: 01107335  
Beco Field C  
2m x 2m (78.80" W x 78.80" L)  
4 tile field



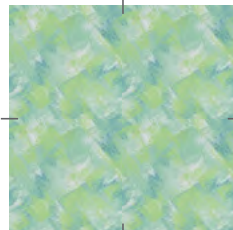
DR#: 01107340  
Beco Field D  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



DR#: 01098953  
Beco Field E  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



DR#: 01098954  
Beco Field E  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



DR#: 01098706  
Beco Field F  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



DR#: 01098702  
Beco Field F  
1m x 1m (39.4" W x 39.4" L)  
1 tile field, 4 tiles shown



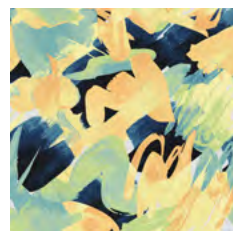
DR#: 01097850  
Rua Field  
3m x 3m (118.2" W x 118.2" L)  
9 tile field



DR#: 01098506  
Rua Runner  
3m x 3m (118.2" W x 118.2" L)  
9 tile runner



DR#: 01098509  
Rua Runner  
2m x 2m (78.80" W x 78.80" L)  
4 tile runner

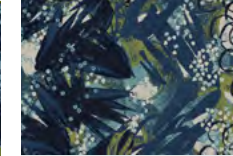


DR#: 01098666  
Rua Small Field  
2m x 2m (78.80" W x 78.80" L)  
4 tile field

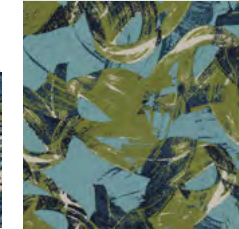
**ColorPoint**  
Broadloom



DR#: 01124542  
Avenida Field  
54" W x 53" L



DR# 01124534  
Avenida Runner A  
81" W x 53" L



DR#: 01124559  
Beco Field A  
81" W x 77.1" L



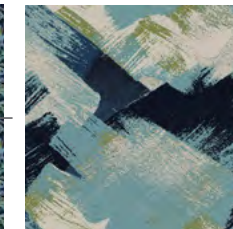
DR#: 01124561  
Beco Field B  
81" W x 77.1" L



DR#: 01124558  
Beco Field C  
81" W x 77.1" L



DR#: 01124551  
Beco Field E  
40.5" W x 38.6" L



DR#: 01124646  
Beco Field F  
81" W x 71.1" L



DR#: 01124556  
Rua Runner  
162" W x 159" L

*Texture and Dimension*

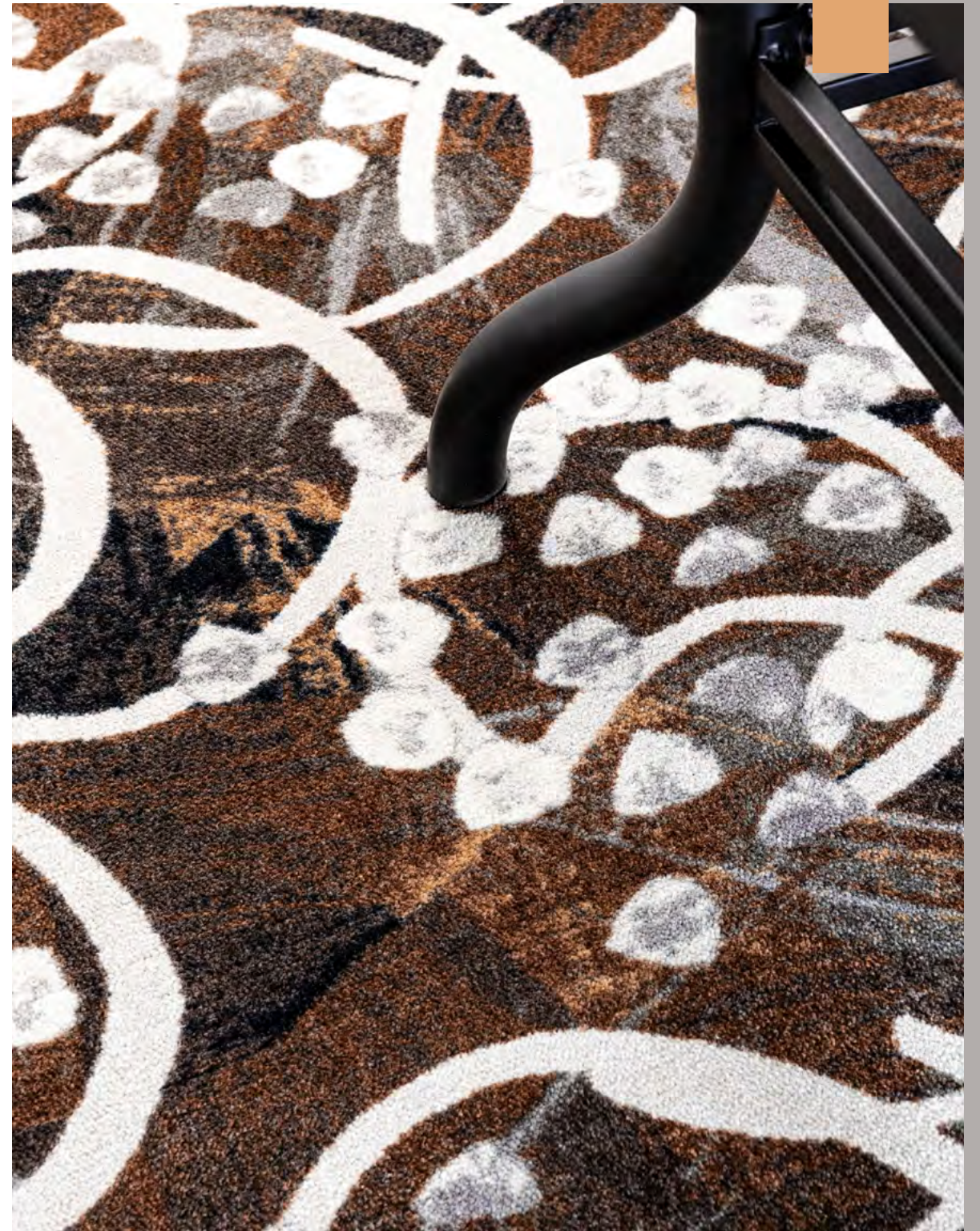
# Brasilia

COLORWAY

Make an aesthetic statement with Brasilia, a confident color way featuring a series of muted tones.



SOPHISTICATED. ELEGANT. SUBTLE.



CONFIDENT. UNCOMPLICATED. MONOCHROME.



**Rua Runner** Broadloom 162" W x 159" L **DR#:** 01099119 **Technology:** ColorPoint



**Rua Field** 3m x 3m (118.2" W x 118.2" L) **DR#:** 01105587 **Technology:** PrintWorks





**Beco Field A** Broadloom 81" W x 77.1" L  
**DR#:** 01102479 **Technology:** ColorPoint



**Beco Field B** 2m x 2m (78.80" W x 78.80" L) **DR#:** 01118341 **Technology:** PrintWorks



**Beco Field E** Broadloom 78.9" W x 78" L **DR#:** 01104708 **Technology:** Axminster





**Beco Field F** Broadloom 81" W x 77.1" L  
**DR#:** 01103179 **Technology:** ColorPoint



**Avenida Runner A** Broadloom 78.9" W x 52.6" L **DR#:** 01118197 **Technology:** Axminster



**Avenida Rug** 4m x 4m (157.6" W x 157.6" L) **DR#:** 01114388 **Technology:** PrintWorks

## PrintWorks

### Modular

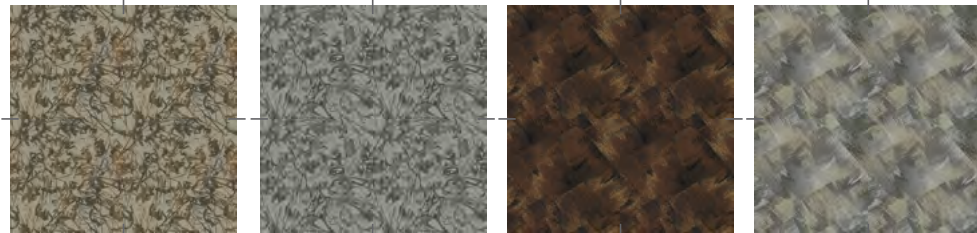
Rich Depth of Color



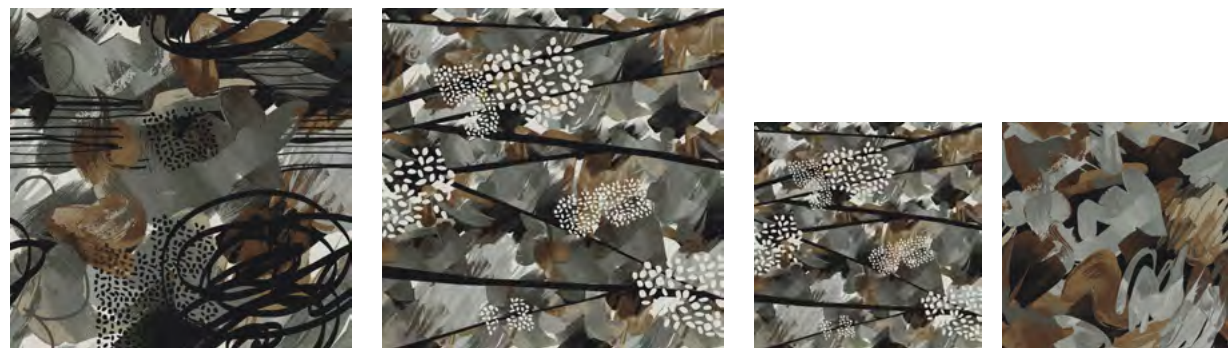
DR#: 01105539 Avenida Field 2m x 2m (78.80" W x 78.80" L) 4 tile field  
 DR#: 01114388 Avenida Rug 4m x 4m (157.6" W x 157.6" L) 16 tile rug  
 DR#: 01105586 Avenida Runner A 3m x 2m (118.2" W x 78.8" L) 6 tile runner  
 DR#: 0111986 Avenida Runner B 3m x 3m (118.2" W x 118.2" L) 9 tile runner



DR#: 01118335 Beco Field A 2m x 2m (78.80" W x 78.80" L) 4 tile field  
 DR#: 01118341 Beco Field B 2m x 2m (78.80" W x 78.80" L) 4 tile field  
 DR#: 01118337 Beco Field C 2m x 2m (78.80" W x 78.80" L) 4 tile field  
 DR#: 0111944 Beco Field D 2m x 2m (78.80" W x 78.80" L) 4 tile field  
 DR#: 01112045 Beco Field E 1m x 1m (39.4" W x 39.4" L) 1 tile field, 4 tiles shown



DR#: 01118352 Beco Field F 1m x 1m (39.4" W x 39.4" L) 1 tile field, 4 tiles shown  
 DR#: 01119888 Avenida Field 1m x 1m (39.4" W x 39.4" L) 1 tile field, 4 tiles shown  
 DR#: 01111485 Beco Field G 1m x 1m (39.4" W x 39.4" L) 1 tile field, 4 tiles shown  
 DR#: 01111488 Beco Field H 1m x 1m (39.4" W x 39.4" L) 1 tile field, 4 tiles shown

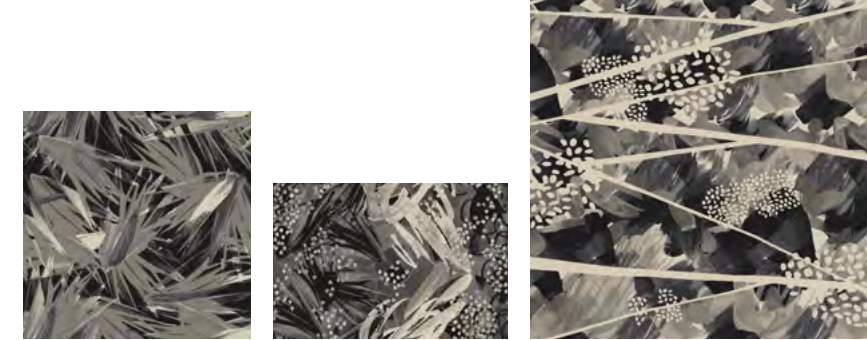


DR#: 01105587 Rua Field 3m x 3m (118.2" W x 78.8" L) 9 tile field  
 DR#: 0111472 Rua Runner 3m x 3m (118.2" W x 78.8" L) 9 tile runner  
 DR#: 0111471 Rua Small Field 2m x 2m (78.80" W x 78.80" L) 4 tile runner  
 DR#: 01114390 Rua Field 2m x 2m (78.80" W x 78.80" L) 4 tile field

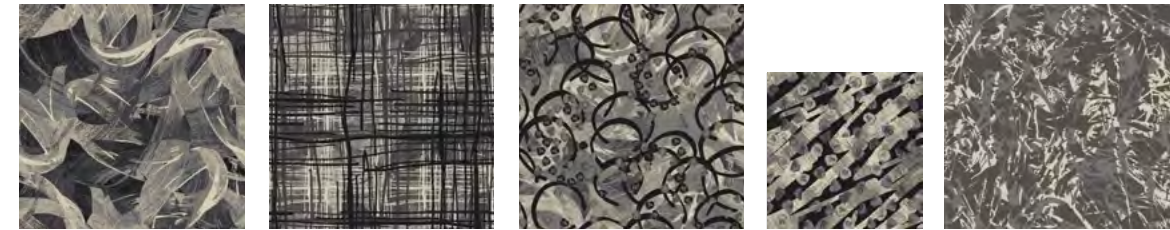
## Axminster

### Broadloom

Premium Woven Luxury



DR#: 01118170 Avenida Field 78.9" W x 78" L  
 DR#: 01118197 Avenida Runner A 78.9" W x 52.6" L  
 DR#: 01104264 Rua Runner 157.7" W x 157.7" L

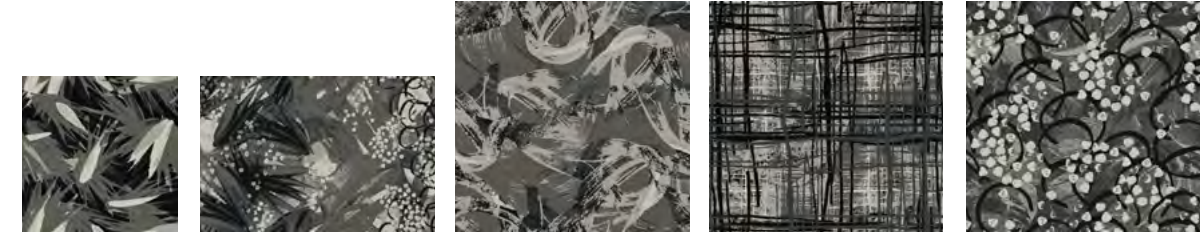


DR#: 01104443 Beco Field A 78.9" W x 78" L  
 DR#: 01104461 Beco Field B 78.9" W x 78" L  
 DR#: 01118219 Beco Field C 78.9" W x 78" L  
 DR#: 01124331 Beco Field D 52.6" W x 52.6" L  
 DR#: 01104708 Beco Field E 78.9" W x 78" L

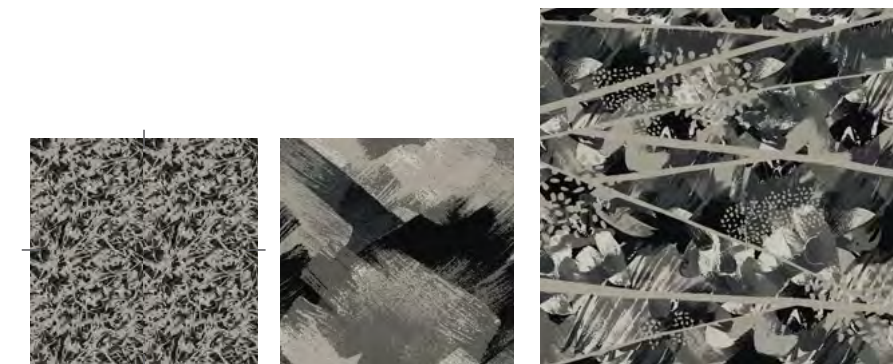
## ColorPoint

### Broadloom

Texture and Dimension



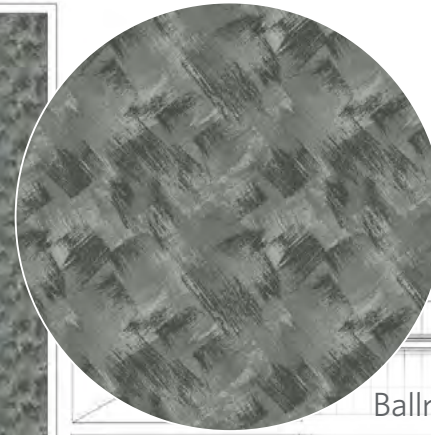
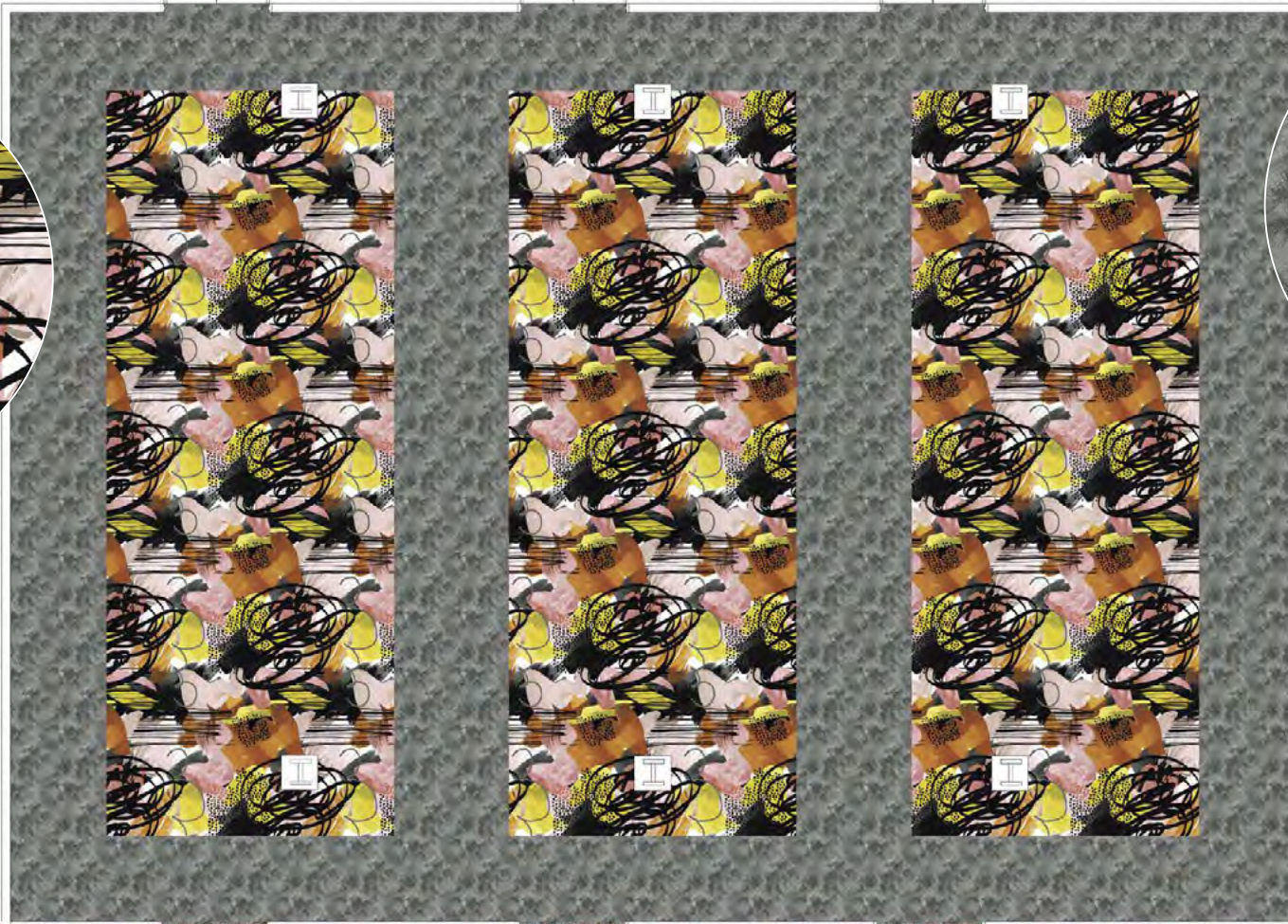
DR#: 01121729 Avenida Field 54" W x 53" L  
 DR#: 01102891 Avenida Runner A 81" W x 53" L  
 DR#: 01102479 Beco Field A 81" W x 77.1" L  
 DR#: 01102435 Beco Field B 81" W x 77.1" L  
 DR#: 01102431 Beco Field C 81" W x 77.1" L



DR#: 01102953 Beco Field E 40.5" W x 38.6" L  
 DR#: 01103179 Beco Field F 81" W x 77.1" L  
 DR#: 01099119 Rua Runner 162" W x 159" L



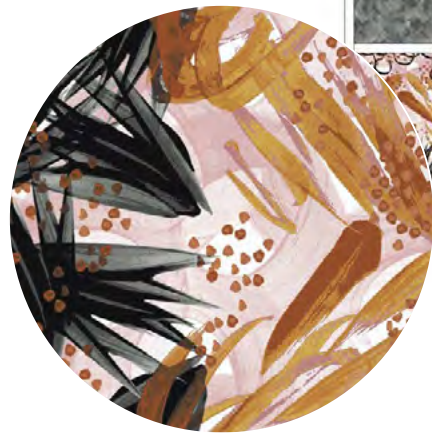
Ballroom Inset  
DR # 01103962



Ballroom & Lobby Fill  
DR # 01103532



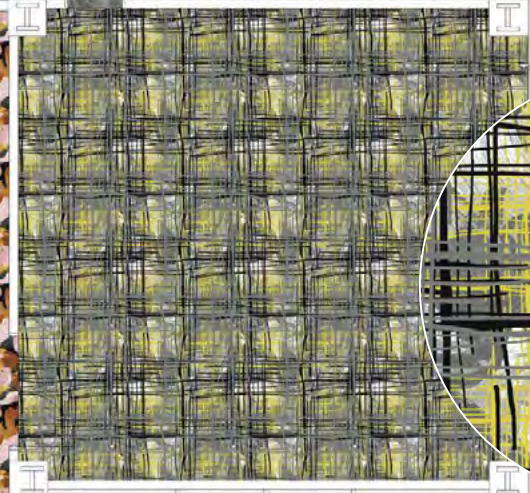
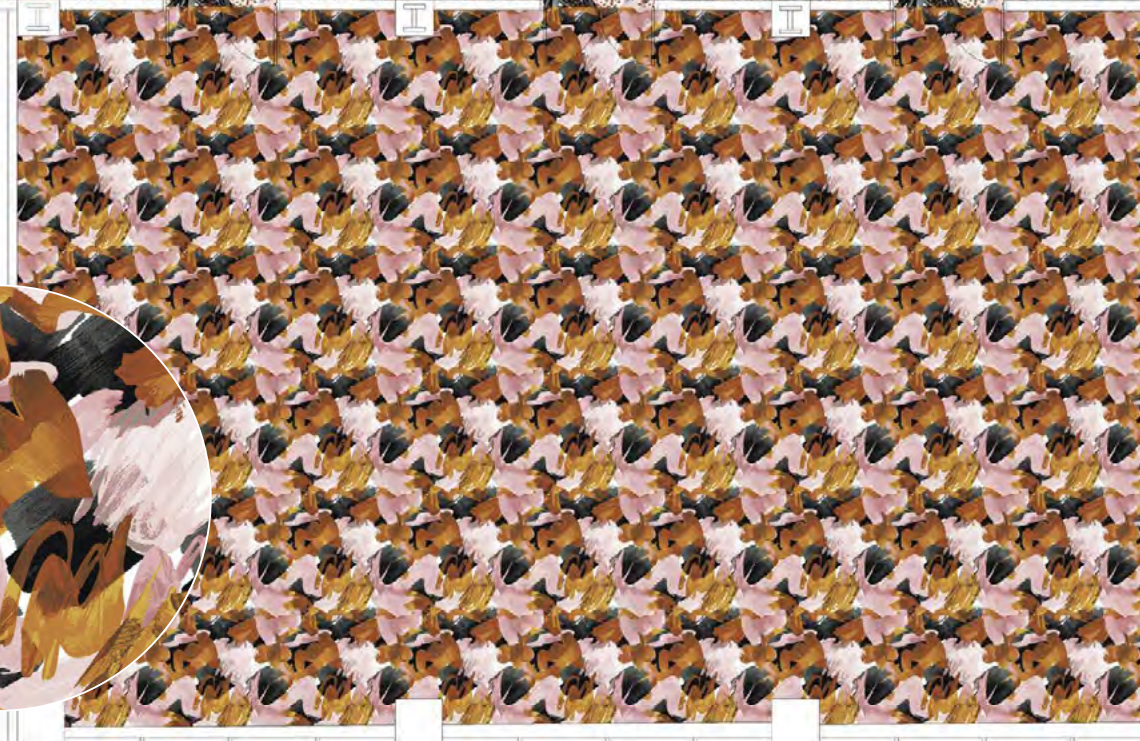
Elevator Lobby  
DR # 01100746



Prefunction  
DR # 01102903



Meeting Room  
DR # 01103960



Meeting Room  
DR # 01097856

**PRINTWORKS**

DESIGN NAME	BRASILIA	PAGE NO.	RIO	PAGE NO.	SAO PAOLO	PAGE NO.	PATTERN REPEAT	TILE GRID	LAYOUT TYPE
AVENIDA FIELD	01105539	52	01105495	36	01102884	20	78.80" W x 78.80" L	2m x 2m GRID - 4 TILES	MULTI-TILE
AVENIDA RUG	01114388	51, 52	01105482	36	01100746	19, 20	157.6" W x 157.6" L	4m x 4m GRID - 16 TILES	MULTI-TILE
AVENIDA RUNNER A	01105586	48, 52	01105486	36	01102903	20	118.2" W x 78.8" L	3m x 2m GRID - 6 TILES	MULTI-TILE
AVENIDA RUNNER B	01111986	52	01105485	35, 36	01097848	20	118.2" W x 118.2" L	3m x 3m GRID - 9 TILES	MULTI-TILE
BECO FIELD A	01118335	52	01098929 / 01111887	36	01097909	20	78.80" W x 78.80" L	2m x 2m GRID - 4 TILES	MULTI-TILE
BECO FIELD B	01118341 / 01118337	46, 52	01097857 / 01098965	30, 36	01097856 / 01103567	20	78.80" W x 78.80" L	2m x 2m GRID - 4 TILES	MULTI-TILE
BECO FIELD C	01111944	44, 52	01107335	36	01097910 / 01103568	20	78.80" W x 78.80" L	2m x 2m GRID - 4 TILES	MULTI-TILE
BECO FIELD D	01112045	52	01107340	36	01101326 / 01103534	20	39.4" W x 39.4" L	1m x 1m GRID - 1 TILE	SINGLE TILE
BECO FIELD E	01118352 / 01119888	52	01098953 / 01098954	36	01103592 / 01103594	15, 20	39.4" W x 39.4" L	1m x 1m GRID - 1 TILE	SINGLE TILE
BECO FIELD F	01111485 / 01111488	52	01098706 / 01098702	36	01103528 / 01103532	20	39.4" W x 39.4" L	1m x 1m GRID - 1 TILE	SINGLE TILE
RUA FIELD	01105587	41, 52	01097850	27, 36	01103962	11, 20	118.2" W x 118.2" L	3m x 3m GRID - 9 TILES	MULTI-TILE
RUA RUNNER	01111472	52	01098506	36	01111603	20	118.2" W x 118.2" L	3m x 3m GRID - 9 TILES	MULTI-TILE
RUA RUNNER	01111471	52	01098509	36	01111606	20	78.80" W x 78.80" L	2m x 2m GRID - 4 TILES	MULTI-TILE
RUA SMALL FIELD	01114390	52	01098666	36	01103960	20	78.80" W x 78.80" L	2m x 2m GRID - 4 TILES	MULTI-TILE

**COLORPOINT**

DESIGN NAME	BRASILIA	PAGE NO.	RIO	PAGE NO.	PATTERN REPEAT
AVENIDA FIELD	01121729	53	01124542	37	54" W x 53" L
AVENIDA RUNNER A	01102891	53	01124534	34, 37	81" W x 53" L
BECO FIELD A	01102479	45, 53	01124559	37	81" W x 77.1" L
BECO FIELD B	01102435	53	01124561	37	81" W x 77.1" L
BECO FIELD C	01102431	53	01124558	37	81" W x 77.1" L
BECO FIELD E	01102953	53	01124551	37	40.5" W x 38.6" L
BECO FIELD F	01103179	49, 53	01124646	31, 37	81" W x 77.1" L
RUA RUNNER	01099119	40, 53	01124556	26, 37	162" W x 159" L

**AXMINSTER**

DESIGN NAME	BRASILIA	PAGE NO.	SAO PAULO	PAGE NO.	PATTERN REPEAT
AVENIDA FIELD	01118170	53	01105138	10, 21	78.9" W x 78" L
AVENIDA RUNNER A	01118197	50, 53	01101281	18, 21	78.9" W x 52.6" L
BECO FIELD A	01104443	53	01104641	21	78.9" W x 78" L
BECO FIELD B	01104461	53	01124327	21	78.9" W x 78" L
BECO FIELD C	01118219	53	01104627	14, 21	78.9" W x 78" L
BECO FIELD D	01124331	53	01118749	21	52.6" W x 52.6" L
BECO FIELD E	01104708	47, 53	01104389	21	78.9" W x 78" L
RUA RUNNER	01104264	53	01101241	21	157.7" W x 157.7" L

## PRINTWORKS

Rua / Avenida / Beco

### Construction

Tufted, Patterned Cut Pile

### Base

Grand Plaza 40

### Tile Size

1 m x 1m (39.4" x 39.4")

### Yarn Type

Milliken-Certified WearON®  
Type 6,6

### Stain Resist / Soil Release

StainSmart®

### Dye Method

PrintWorks™

### Tufted Face Weight

40 oz/yd(2) (1,356.3 g/m(2))

### Finished Pile Height

0.25" (6.35 mm)

### Average Density

5,760

### Standard Backing

PVC-Free WellBAC™ Cushion  
Available with TractionBack®

### Texture Appearance Retention Rating (TARR)

Severe Traffic End-Use Applications

### Recommended Installation Method



Monolithic

## COLORPOINT

Rua / Avendia / Beco

### Construction

Tufted, Textured Loop, Tip Shear

### Broadloom Width

13'6" (4.11 m) and 15' (4.57 m)

### Yarn Type

100% Solution-Dyed Nylon Type 6

### Stain Resist / Soil Release

StainSmart®

### Dye Method

Solution Dyed

### Tufted Face Weight

42 oz/yd(2) (1,424 g/m(2))

### Average Density

≥ 5,000\*

### Standard Backing

Endura-Loc™

### Texture Appearance Retention Rating (TARR)

Heavy Traffic End-Use Applications

### Recommended Installation Method



Broadloom

## AXMINSTER

Rua / Avenida / Beco

### Construction

Woven Axminster

### Broadloom Width

13'2" (4.01 m)

### Dye Method

Yarn Dyed

### Pile Weight

40.3 oz/yd(2) (1,366.4 g/m(2))

### Finished Pile Height

0.25" (6.1 mm)

### Standard Backing

Synthetic

### Recommended Installation Method



Broadloom

\*Number of colors and shear amount in each custom design will determine specific construction values. Ranges or minimum values provided.



Declare.



Images in this brochure are approximate for color and pattern scale. Please use actual carpet samples to make your final selections.



Milliken™

**COVER IMAGES**

(Front) Creo, Rua Field in Sao Paulo. 2m x 2m tile field. Monolithic. PrintWorks. (Back) Creo, Beco Field E in Rio. Broadloom. ColorPoint.